

MGT382 - Strategy And Corporate Governance

Session 1 2013

Faculty of Business

School of International Business & Partnerships

Yangzhou University

Internal Mode

Subject Coordinator Campbell Jeffery

Subject Overview

Welcome to a new session of study at Charles Sturt University.

This subject has been created for students who will have careers in a cross cultural 'Western' and international environment. Two key areas of study are introduced: concepts of strategic management thought and process applied to a cross cultural international environment; and corporate governance responsibility in the international environment.

Introduction

The purpose of these subjects is to build on the skills already developed in previous subjects of your studies.

The subject is a final year subject and is designed to bring together a range of skills and awareness's which are needed to function in a modern organisation. Particular emphasis is placed on strategic approaches. There are no specific prerequisites, however students are assumed to have completed a level one subject in both micro and macroeconomics and at least one economics subject at level 2. The subject material has been designed with the Chinese students in mind but with the expectation that the students will, as they pursue their careers, be involved in commercial activities in both China and in other parts of the world. The subjects are broad ranging across several areas connected with corporate strategy. Above all else, the courses are designed to encourage students to think more broadly about the issue of strategy. To some students the subjects will seem ill defined. This is because it removes the student from their traditional learning process. The students are encouraged to follow the course materials set out in the study guide in the expectation that this will prepare them to pass the subjects.

It is expected that once these students have completed the course, they will be better equipped to seek employment in an organisation based in China or in a foreign company based outside their homeland.

Your subject coordinator

Campbell Jeffery

Academic biography

Campbell Jeffery - cjeffery@csu.edu.au (mailto:cjeffery@csu.edu.au)

Campbell Jeffery is a well-recognised provider of key business management and marketing services. Principal areas include: market intelligence, market research, marketing campaigns, promotion and advertising, communication, business analysis and performance management, strategic planning and business development.

His twenty years commercial experience has been across many industry sectors – including food and beverage (including related sectors such as packaging and retailing), agriculture, horticulture, agribusiness, energy, finance, education and business training. This experience includes projects across all major marketing channels – including international marketing and business development in several countries – with a strong focus on China and North Asia.

Campbell's business experience draws on a strong academic background including undergraduate commerce qualifications and Masters of Business Administration. Within the MBA program Campbell specialised in international business, marketing and strategic management. As well as a well established consulting and commercial career Campbell teaches into several business management programs in China and Australia – as well as conducting in-house corporate training programs. His academic activity extends to managing and developing international business management programs.

Other teaching staff

Jilin University of Finance and Economics

Han Yuefeng ruowushanctu@163.com

Tang Le 13604448118@sina.com

Li Jianing lijianing1984@hotmail.com

Subject author(s)

Campbell Jeffery B Ec., MBA

Subject preparation

Ideally students familiarise themselves with the key issues of the unit. This might mean a review of the core text, Power Points slides and the Study Guide.

Learning objectives

- be able to identify the scope of and trends in international business governance.
- be able to examine and explain the relationship between strategic management and corporate governance.
- be able to compare and contrast the cultural differences between managing an international business and a purely domestic business.
- be able to apply strategic planning concepts to real issues in the international business environment.
- be able to analyse the control and governance issues likely to be encountered in a cross cultural environment.

Attendance

Your attendance during the supplementary teaching week is highly recommended because it is at this time when your Australian teachers will prepare you for your final exam in the subject.

Contact Procedures

Academic enquiries

Any questions concerning the teaching of this subject can be made by contacting your subject coordinator.

Subject Coordinator Campbell Jeffery

Email cjeffery@csu.edu.au

Phone To be advised.

Fax To be advised.

Campus Other

Building/Room number To be advised.



Consultation procedures

The CSU lecturer will be available for student consultation during the CSU intensive lecturer period. You will normally be informed of the details of such consultation in the first class. Local lecturers are also available for individual student consultation. Details will be advised locally.

Minimum standards of consultation

According to the Minimum Standards for Communication with Students Policy (http://www.csu.edu.au/acad_sec/academic-manual/docs/p8.pdf), students can expect that the subject coordinator or nominee of the distance education forums will respond to their postings at least once a week during the teaching weeks of the session.

Contact procedures

Yangzhou University of Finance and Economics

Zhang Yin

yzhang05@hotmail.com

Other teaching staff enquiries

Yangzhou University of Finance and Economics

Zhang Yin

yzhang05@hotmail.com

Teaching staff consultation procedures

Please contact your local lecturer for details.

Other teaching staff consultation procedures

Yangzhou University of Finance and Economics

Zhang Yin

yzhang05@hotmail.com

Subject Delivery

Class/tutorial times and location

As advised by your institution.

Details of your timetable can be found here:

<http://student.csu.edu.au/study/study-essentials/timetable>
(<http://student.csu.edu.au/study/study-essentials/timetable>)

Schedule

The following is a guide only, actual schedule may vary depending on your Institution. The lecturer is



free to adjust this program to suit the needs of the class work load provided that the target dates for examinations and other assessment items are satisfied.

Session/Topic

- 1 What is strategy and why is it important?
- 2 Strategic analysis and direction setting
- 3 Strategic choice
- 4 Corporate responsibility and moral judgement
- 5 Strategic implementation
- 6 Decision making, liability and responsibility
- 7 Fraud and social responsibility
- 8 Ethics and corporate responsibility
- 9 Revision & supplementary teaching
- 10 Examinations

Residential school

There is no residential school for this subject.

Text and Learning Materials

Prescribed text(s)

Gamble, J. E., & Thompson, A.A. Jr.; (2009) Essentials of Strategic Management The Quest for Competitive Advantage, (2nd Ed.), McGraw-Hill. ISBN: 9780078137143

This text is referred to as 'Gamble' throughout the Study Guide.

Recommended reading / resources

Note that this subject is taught at a number of institutions. A number of supplementary resources are available. Recommended resources are referred to in the Study Guide. However, it is important in this subject that students be aware of current developments in strategy and corporate behaviour.

Recommended supplementary resources are included as readings in the study guide. Additionally, students will be assumed to have a working awareness of recent world events and their effect in the business environment. To this end, it is recommended that students frequently read copies of English language business newspapers and journals.

Assessment Information

Introduction to assessment

It is recommended that your name and your student number be included in the header or footer of every page of any assignment.

Pass Requirements

There is one assignment and one three (3) hour examination that form 100% of your total assessment. The examination is worth 50% and the assignment the remaining 50%. Candidates must pass the examination independent of any mark in the assignment. Candidates must submit the assignment and obtain an aggregate overall mark for the subject of at least 50% to receive a passing grade in this subject.

Grades

Final grades for this subject are awarded by the Faculty of Business Assessment Committee in accordance with the University's Assessment Regulations. Marks may be scaled to produce a distribution of grades which conforms to the expected norms specified in the university's and Faculty's Assessment Regulations.

High marks in the portfolio assessment items will not automatically guarantee a specific award. In



order to qualify for a Pass, Credit, Distinction or High Distinction a student is expected to demonstrate the appropriate sustained level of competence through the assessment items and the examinations.

Assessment Requirements

Students will be assessed in subjects on the basis of a combination of norm and criterion referencing with marks and grades being awarded by a combination of predetermined standards and the performance of other students in the subject. The subjects that have a satisfactory/unsatisfactory grading scale will have this clearly identified within the Subject Outline.

For further information please consult the Academic Regulations of the Academic Manual http://www.csu.edu.au/acad_sec/academic-manual/gcontm.htm

Presentation

1. Answer the question set, keep to the topic and include all relevant issues.
2. Go beyond what other people have said on the topic. Express their ideas in your own words but add your own ideas and opinions. To do this you need to analyse and criticise ideas where appropriate and argue your point of view. Support your arguments and opinions with referencing.
3. Show that you have consulted a reasonable range of books and journals.
4. Be clear and concise in your expression paying particular attention to sentence structure. Put yourself in the reader's position and ask 'Is the meaning clear?'
5. Include an introduction and conclusion.
6. Pay attention to the rules of writing in relation to paragraphing, punctuation and spelling.
7. Use headings for sections of your essay where appropriate. (See recent journal articles for example).
8. Acknowledge the sources of both direct quotes, ideas of others and background information by the use of appropriate references.
9. Attach a reference list of the books and journal articles used in the assignment.
10. Adhere to the word or page limit. If an assignment 'turns out' much longer than required, rewrite it concisely. Marks will be deducted from essays which exceed the limit excessively.
11. For further advice on assignment writing refer to:
 - Anderson et al. (1970). *Thesis and assignment writing*. Sydney: Wiley.
 - Clanchy, J., & Ballard, B. (1983). *Essay writing for students*. Longman.

Plagiarism

Charles Sturt University expects that the work of its students and staff will uphold the values of academic honesty and integrity. The Guide to Avoiding Plagiarism is located at: <http://student.csu.edu.au/study/plagiarism>. This is an important resource that will help you understand these values and apply them in practice. You should familiarise yourself with these requirements and ensure that all assessments submitted by you are your own work, have not been submitted elsewhere and comply with the University's requirements for academic integrity.

The University has purchased Turnitin software. This software has two functions, a pre-emptive education function which students may use to check their own work prior to submission, and a plagiarism detection function which academics may use to check the student's work for improper citation or potential plagiarism. Use by students is optional and is not a prerequisite for submission.

You are encouraged to check your work for originality prior to submission. You can register with Turnitin to create a Student Account under the CSU Turnitin Licence at http://www.turnitin.com/login_page.asp. Further information on how to use Turnitin is provided within the Guide to Avoiding Plagiarism: <http://student.csu.edu.au/study/plagiarism/checking>.

Extensions

Assignments should reach the University no later than the due date.

You are requested to do all in your power to meet assignment deadlines. Extensions will only be given if you face unforeseen and unavoidable problems. Extensions cannot be given towards the end of session. In this case you need to apply for an incomplete grade or course withdrawal.



If it becomes obvious that you are not going to be able to submit an assignment on time because of an unavoidable problem, you must submit your request for an extension to your school **in writing prior to the due date**.

The last date for receipt of assignments at the University is the last day of the teaching session (prior to the exam period), in circumstances where your lecturer has granted an approved extension.

Online Submission

The assignment must be submitted online, through the EASTS system, plus in paper form, to your local lecturer, by the due date.

Postal Submission

Not available in this subject.

Hand Delivered Submission

The assignment in this subject must be submitted in BOTH electronic form and in paper form.

Additional Submission Information

It is recommended that your name and your student number be included in the header or footer of every page of any assignment.

Faxed / Emailed Assignments

The Faculty of Business has resolved not to accept faxed or emailed assessment tasks under any circumstances.

Penalties for Late Submission

To be determined by your institution.

Resubmission

No Re-Submits allowed.

Assignment Return

You should normally expect your marked assignment to be despatched/returned to you within three weeks of the due date, if your assignment was submitted on time. If an assignment is submitted on time but not returned by the return date, you should make enquiries in the first instance to the lecturer at your institution.

Feedback

Contact your lecturer at your institution.

Sample exam paper

Sample exam paper MGT382

Faculty of Business
Sample Exam
MGT382 Strategy and Corporate Governance

Question Paper MAY NOT be retained by the Candidate

WRITING DURING READING TIME IS PERMITTED ON ALL EXAMINATION MATERIALS



Subject Convenor:

WRITING TIME: 3 hours 10 minutes

MATERIALS SUPPLIED BY UNIVERSITY: 2 X 12 page examination answer booklet (more available on request)

MATERIALS PERMITTED IN EXAMINATION: Nil (closed book exam)

NUMBER OF QUESTIONS: Part A Essay: Answer two (2) of the following questions. Worth 15 marks each.

Part B Short Answer: Answer four (4) of six (6) questions. Worth 5 marks each.

VALUE: 50 % of total assessment (50 marks)

INSTRUCTIONS TO CANDIDATES:

1. Enter your name and student number and sign in the space provided at the bottom of this page.
2. This is a closed book examination; therefore no written material, reference books or notes will be permitted into the examination room.
3. Write your answers in the answer booklets provided. Please number your questions clearly so that it is clear which questions you have attempted.
4. Students MUST pass the exam to pass the subject

STUDENT NAME: STUDENT NUMBER:

.....

STUDENT SIGNATURE:

.....

Part A Essay Question 30 marks

Answer two (2) questions only.

Each question is worth 15 marks.

Questions

1. Diversification and Portfolio Businesses

There are many factors that can trigger a company to adopt a diversification strategy.

You are required to discuss the key reasons that firms consider when deciding to diversify and to discuss some of the more traditional approaches to diversification.

You are also required to discuss some of the factors that might shape a firm's decision regarding the balance or mix of business activities it has. Your answer might draw on some of the frameworks



discussed in this subject.

You might wish to base your answer around a large conglomerate company you know of.

2. Implementing Strategy and Managing Change

The execution or implementation of a new strategy/strategic direction covers many key stages and one of these is “effective” implementation. Often companies will focus on the content of strategy and overlook this stage.

You are to identify the key challenges and barriers often associated with implementing change within an organisation –and identify the key stakeholders involved in the change process.

You might like to develop a check list of factors/issues that are important in maximizing the chances of successful implementation – and some suggested initiatives a firm might adopt to offset these.

3. Globalisation

You are discuss some of the key reasons why there is an increasingly strong trend towards globalisation and some of the key factors a firm should consider when making decisions about entering the global market.

You should also discuss some of the strategy options companies have when seeking to expand globally.

4. Ethics, Corporate Social Responsibility and Governance

There are many issues related to the above wider issues - and how this impacts on the overall strategic management and change process.

You are to discuss some of the key factors a clothing manufacturer should consider when making decisions relating to the firm's approach to corporate governance.

Equally you are to outline some of the main factors and issues that have required clothing manufacturer companies to be more concerned about ethics in business management and some of the strategies a firm can adopt in order to meet some the current and future possible corporate social responsibility expectations. This will require to identify some of the key stakeholders firms need to consider.

Part B Short Answer Questions 20 marks

Answer four (4) questions only. Each question is worth 5 marks.

Questions

1. You are to outline the main generic strategic options that are used in management decision making. Your answer should also discuss the key factors a firm should consider when making the decision about which generic strategy may be best suited to the firm.
2. You are to discuss the importance of timing in both making and implementing strategic decisions and change in a firm.
3. The firm value chain framework is a widely used tool in management. You are to discuss this tool and give examples of how a firm might use the framework.
4. Vertical integration is often part of a firm’s strategy. You are to outline what vertical integration is



and give reasons why a firm might chose this approach – you might want to give some reasons why a vertical integration is not always successful,

5. Ansoff’s “product-market” matrix is a good starting point for ideas about future strategic direction. You are to discuss the matrix and give some brief advantages and disadvantages of two of the four options.

6. What is ethical universalism and how is it different to ethical relativism? Use an example to illustrate your answer.

Assessment Items

Item number	Title	Type	Value	Due date*	Return date**
1	Essay	Assignment	50%	22-Mar-2013	12-Apr-2013
2	Final Exam	Exam	50%	To be Advised.	-

* due date is the last date for assessment items to be received at the University

** applies only to assessment items submitted by the due date

Assessment item 1

Essay

Value: 50%

Due date: 22-Mar-2013

Return date: 12-Apr-2013

Length: 3000 words

Submission method options

EASTS (online)

Hand delivery (option applies to Internal only)

Task

Select a manufacturing or service industry in China and conduct an analysis of the its environment. This will require you to a nalyse at both the macro and industry level. You should base your analysis on the analytical tools discussed in this unit.

You are to also undertake an analysis of a firm in the industry - assessing its resources/capabilities and competencies - and how this and the above have influenced the firm’s strategic thinking and strategic direction.

You must use information sources to support your discussion, such as websites, newspaper and magazine articles, journal articles, and books. Each information source used must be referenced correctly in the body of the paper, and in a reference list.

You will receive further guidance from your lecturers.

Rationale



This assignment will help you to understand key concepts in strategic management by conducting a real world analysis of an organisation and external environments.

Marking criteria

Assignment marking guide

	High Distinction	Distinction	Credit	Pass	Unsatisfactory
Background on selected firm (10 marks)	Detailed, fully-referenced description of firm that highlights potential issues.	Very good, referenced description of firm context.	Firm context is described and referenced. Some gaps in information provided.	Satisfactory overview of the firm and its context.	Does not answer the question, or unreferenced work.
Description of external environment (15 marks)	Comprehensive, fully-referenced description of the external environment.	Very good, fully-referenced description of firm external environment.	External environment is described in detail; however, some gaps in factors and/or supporting information.	Satisfactory description of the external environment.	Does not answer the question, or unreferenced work.
Analysis of external environment and issues identification(20 marks)	Comprehensive,detailed analysis of issues in the external environment; fully referenced, with evidence of wide research.	Very good analysis of external environment; fully referenced, with evidence of wide research.	Analysis of external environment identifies a range of factors; some gaps in analysis and/or supporting information provided.	Satisfactory analysis of the issues in the external environment.	Does not answer the question, or unreferenced work.
Presentation (format, spelling, grammar, punctuation) (5 marks)	Minor errors only.	Some errors, but they do not interfere with comprehension.	Some errors that make it difficult to understand the student's work.	Presentation errors that make it difficult to understand the student's work.	Very poor presentation.

Assessment item 2

Final Exam

Value: 50%

Date: To be advised

Duration: three (3) hours

Submission method options

Alternative submission method

Rationale

To assist in providing evidence that students have achieved the subject objectives.

Requirements

A written examination of three hours duration similar to the Sample Examination attached. Students must pass this examination in order to pass the subject.

Marking criteria

Marks will be awarded based on the accuracy, clarity and depth of discussion.



Material provided by the University

Answer booklets (24 pg.)

Material required by the student

Pen

Support Services

Student Central

Student Central is the first point of contact for currently enrolled students to access all non-teaching services. Student Central liaises closely with Divisions and Schools to ensure the timely and accurate resolution of student enquiries.

You may direct your enquires in person to Student Central staff situated within the Learning Commons found on campus at Albury-Wodonga, Bathurst, Dubbo, Orange, and Wagga Wagga.

You may also contact Student Central through:

ask@csu.edu.au (mailto:ask@csu.edu.au)
1800 ASK CSU (1800 275 278)
Phone from outside Australia: + 61 2 6933 7507

Information on Your Library Services

Finding Information

CSU Library provides you with free access to over 600,000 books and 50,000 journals, and much more. Get an introduction to your library with the [Library Orientation Toolbox](http://www.csu.edu.au/division/library/find-info/toolbox) (<http://www.csu.edu.au/division/library/find-info/toolbox>).

Primo Search

Finding the resources you need is easy with [Primo Search](http://primo.unilinc.edu.au/primo_library/libweb/action/search.do?dsnt=1&dstmp=1328694476534) (http://primo.unilinc.edu.au/primo_library/libweb/action/search.do?dsnt=1&dstmp=1328694476534) Search most of the Library's collections, including online resources, print publications and CSU research. Plus, you can easily place loan requests, view your current loans, and renew items online.

Online Resources

You'll find journal databases, eBook collections, and other useful online information sources listed under [Key Resources](http://student.csu.edu.au/library/find-information) (<http://student.csu.edu.au/library/find-information>).

Borrowing

Your borrowing privileges depend on your enrolment. Visit [Information for Students](http://student.csu.edu.au/library/help/information-for-students) (<http://student.csu.edu.au/library/help/information-for-students>) to find out what you are eligible for. The [Library FAQs](http://www.csu.edu.au/division/library/how-to/faq) (<http://www.csu.edu.au/division/library/how-to/faq>) have more information on borrowing and access to resources.

Need help?

CSU Library staff are available to answer your questions by phone, Live Chat, email, forum, or in person. See [Ask a Librarian](http://student.csu.edu.au/library/contacts/ask-a-librarian) (<http://student.csu.edu.au/library/contacts/ask-a-librarian>) for more information.

Keep up to date with what is happening in your Library through Facebook, Twitter and our blog.



[CSU Library Facebook](http://www.facebook.com/CSULibrary) (<http://www.facebook.com/CSULibrary>)



[CSU Library Twitter](http://twitter.com/CSU_Library)

(http://twitter.com/CSU_Library)



[CSU Library Blogs](http://www.csu.edu.au/division/library/how-to/faq)



(<http://student.csu.edu.au/library/about-your-library/library-blog>)

Academic Learning Assistance

Learning Skills provides individual, group support and materials that can assist in making your learning and understanding easier. This support is available face to face, via telephone and online, providing assistance in a range of areas such as: academic language and learning, maths and statistics, critical reading and thinking, analytical thinking, essay and report writing, avoiding plagiarism, referencing, how to do oral presentations and exam preparation.

STUDYLINK provides access to a variety of short, non-award subjects in preparation for university study. Subjects are available throughout the year through flexible, online delivery, and each is designed to help you gain confidence, skills and knowledge for your university studies.

Student Support - <http://student.csu.edu.au/support>

A wide range of services are provided to support your student academic experience. Services are available on campus with relevant services also available via telephone and online. Services provided include:

- Orientation
- Student mentoring
- Scholarship and financial assistance
- Counseling support and referral
- Academic appeals and legal advice referral
- Disability, welfare and equity support and referral
- Health and wellbeing
- Social and recreational activities
- Graduation
- Indigenous student support
- International student support

Residential Student Support - <http://student.csu.edu.au/campus/residences/residential-advisors>

The Residential Support Scheme operates across all campuses to provide for the pastoral care and welfare of residents and actively encourages student participation and involvement in all aspects of residential life. The residential community is supported and structured to provide an environment to support student academic achievement.

For assistance and initial contact go to

Student Central

Email: ask@csu.edu.au (mailto:ask@csu.edu.au) (<mailto:ask@csu.edu.au> (<http://ask@csu.edu.au>))

Phone: 1800 ASK CSU (1800 275 278)

Phone from outside Australia: + 61 2 6933 7507

Academic Language and Learning Assistance

[Learning Support](http://student.csu.edu.au/study) (<http://student.csu.edu.au/study>) (<http://student.csu.edu.au/study>) provides learning advice to individual students and student groups and materials that can assist you to develop your learning skills and understanding of the requirements of studying at university. This support is available face to face, via telephone and online, and provides assistance in a range of areas such as: academic language and learning, maths and statistics, critical reading and thinking, analytical thinking, essay and report writing, avoiding plagiarism, referencing, how to do oral presentations and exam preparation.

[Studylink](http://www.csu.edu.au/student/studylink/) (<http://www.csu.edu.au/student/studylink/>) (<http://www.csu.edu.au/student/studylink/>) provides access to a variety of short, non-award subjects in preparation for university study. Subjects



are available throughout the year through flexible, online delivery, and each is designed to help you gain confidence, skills and knowledge for your university studies.

Career Development

[Career Development](http://student.csu.edu.au/study/careers) (<http://student.csu.edu.au/study/careers>) (<http://student.csu.edu.au/study/careers>) includes a range of services, from first through to the final year of study, which support students' self-assessment, awareness of opportunities, improvements to decision making, and gaining the necessary skills for making successful transitions post-study. This support is available face to face, via telephone and online.

Policy and Procedures

University Policies and Regulations

Academic matters are defined by, and are subject to, Charles Sturt University policies and regulations. Your Subject Outline should be read in conjunction with all such academic regulations and policies, as some of these may affect the outcome of your studies.

Variations to Subject Outlines

Should it be necessary to change the content of the Subject Outline during a teaching session, it will be done in consultation with the Head of School and other support services of the University. You then will be notified of the changes in writing by the subject coordinator.

Variations to Assessment

Should it be necessary to vary the assessment in this subject, you will be notified in writing by the Subject Coordinator, or Subject Convenor where one is appointed. The variations to assessment include variations to the assessment tasks and/or assessment procedures for assignments, examinations and any other assessment task published in the Subject Outline. The variations will be communicated only after the Subject Coordinator or Subject Convenor has obtained approval from their Head of School. The overriding principle is that such changes will not disadvantage students and is made in accordance with the Awards, Courses and Subjects policy ([Part L6.3](#) (http://www.csu.edu.au/acad_sec/academic-manual/docs/l6-3.pdf), Section 1.4) of the Academic Manual.

Evaluation of Subjects

It is University policy that all subjects are evaluated every time that they are offered. The University's Division of Learning and Teaching Services administers surveys through the Online Evaluation Survey System. Staff in the faculties and schools value your feedback very highly and take account of your comments when reviewing learning and teaching in each subject. If you are interested in the details of any enhancements to this subject as a result of the latest survey, please contact the subject coordinator.

Surveys for each of the subjects you are enrolled in for this session will be available for you to complete for a period of 4 weeks from the last week of the teaching session. An email message will alert you to the availability of the surveys online.

Please complete the subject evaluation by following the link:

<http://online.csu.edu.au/evaluations/>

Individual subject results are reported to the subject coordinator and Heads of Schools after grades have been submitted for each teaching session (except where subjects have one student the results are not reported to staff). The aggregated results for subjects are available within 3 weeks of the release of grades. They can be accessed online at:

<http://www.csu.edu.au/division/landt/evalunit/online>



Special Consideration

Academic regulations provide for special consideration to be given if you suffer misadventure or extenuating circumstances during the session (including the examination period) which prevents you from meeting acceptable standards or deadlines.

Applications for special consideration must be submitted in writing and include supporting documentary evidence. Such applications should be sent to the Student Administration Office.

For further information about applying for special consideration please refer to [Part C3 - Special Consideration Regulations](http://www.csu.edu.au/acad_sec/academic-manual/docs/c3.pdf) (http://www.csu.edu.au/acad_sec/academic-manual/docs/c3.pdf) of the Academic Manual.

Assessment Regulations

The assessment practices of all University subjects are conducted in accordance with the University's [Assessment regulations](http://www.csu.edu.au/acad_sec/academic-manual/docs/g1.pdf) (http://www.csu.edu.au/acad_sec/academic-manual/docs/g1.pdf).

Academic Conduct

The University expects that you, as a student, will be honest in your studies and research and that you will not do anything that will interfere with or frustrate the studies and research of other students. In particular, you are expected to:

- acknowledge the work of others in your assignments and other assessable work;
- not knowingly allow others to use your work without acknowledgment;
- report honestly the findings of your study and research; and
- use only permitted materials in examinations.

Details of expected academic conduct are provided in:

- the [Student Academic Misconduct Rule](http://www.csu.edu.au/acad_sec/academic-manual/docs/g6.pdf) (http://www.csu.edu.au/acad_sec/academic-manual/docs/g6.pdf);
- the [Academic Progress regulations](http://www.csu.edu.au/acad_sec/academic-manual/iconm.htm) (http://www.csu.edu.au/acad_sec/academic-manual/iconm.htm);

Students are also expected to be responsible in the use of University facilities and resources and to abide by University rules concerning the Library and electronic resources.

- the [Rule of the Library](http://www.csu.edu.au/division/library/about/policies/rule.htm) (<http://www.csu.edu.au/division/library/about/policies/rule.htm>); and
- the [Code of Conduct for Users of Electronic Facilities](http://www.csu.edu.au/adminman/tec/PER12.rtf) (<http://www.csu.edu.au/adminman/tec/PER12.rtf>).

Copies of the Rule of the Library and Code of Conduct for Users of Electronic Facilities can also be obtained from the Library or the Division of Information Technology (DIT) Service Desk.

Penalties for breaching the above Rules and Code include suspension or exclusion from the University.

Students also have expectations of the University and of other students in the cooperative endeavour of studying. Details of these expectations are provided in the [Student Charter](http://www.csu.edu.au/student/charter/) (<http://www.csu.edu.au/student/charter/>).

Subject Outline as a Reference Document

This Subject Outline is an accurate and historical record of the curriculum and scope of your subject. University policies ([L6.3 ? 1.3.8\(f\)](http://www.csu.edu.au/acad_sec/academic-manual/docs/l6-3.pdf) (http://www.csu.edu.au/acad_sec/academic-manual/docs/l6-3.pdf)) require that you retain a copy of



the Subject Outline for future use such as for accreditation purposes.

