



Our Bachelor in International Management, your foundation for an international career!

MONTPELLIER MANAGEMENT KEY FIGURES



4 000 students



40 degree programmes



90 academic teaching and research staff



45 international exchange destinations



5 research teams

L3 IM KEY FIGURES



100 % of classes taught in English



41 destinations : 23 English-speaking 10 Spanish-speaking 8 German-speaking



39 graduate students since 2014*



99,8 % academic success rate



13 academic teaching and research staff

- > Rallying a team of teaching and research staff specialized in their academic field and teaching 100% in English.
- > Recruiting a limited number of students in order to foster academic interaction.
- > Creating a synergy among students promoted:
 - on site by the interaction with international students.
 - abroad by the evolution in a cross-cultural environment.
- > Enabling a 6 months experience in one of our partner universities.
- > Contributing to the linguistic progress both in English and in several other international languages.

CAREER OPPORTUNITIES

Students from the International Management (L3 IM) programme show an important international openness and a capacity to adapt that are highly valued by employers.

> « After the L3 IM, I did my master in Accounting, Control and Audit and I was able to join an accounting firm where I have the pleasure of working with an English-speaking clientele. This was enabled by the L3 IM as I learned the English accounting language, but mostly by my experience abroad that allowed me to become more mature and open-minded.»

Jennifer GOUBE, L3 IM graduate in 2015 & M2 CCA graduate in 2017

> « I had the chance to study in Austria and to evolve in both a German and English speaking environment. After this bilingual bachelor, I integrated the master program in Consultancy in Management, Organisation and Strategy. After an internship in mergers and acquisitions in Eastern Europe that was possible thanks to the language skills gained during the L3 IM, I joined an innovative start-up as product manager in charge of a virtual reality animation software in 3D. »

Guillaume VORS, L3 IM graduate in 2015 & M2 CMOS graduate in 2017

GENERAL PRESENTATION

Semester 5: Further the fundamentals of Management Sciences (Management, Accounting and Control Management, Marketing, Human Resources, Finance, Law, Mathematics), giving the opportunity:

> To apply afterwards to the Master degree of one's choice.

Semester 6: Undertake a study semester abroad by choosing classes in line with the student's profile and project, giving the opportunity:

> To specialize in a specific field (Marketing & Sales, Accounting & Finance, Management & Strategy or Hospitality & Tourism).

OBJECTIVES AND ADDED VALUE OF THE PROGRAMME

Prepare international managers
Obtain a bachelor degree recognised by the MESR **



* Opening date of the programme

** Ministère de l'Enseignement Supérieur et de la Recherche

PROGRAMME CONTENT

SEMESTER 5

- > Management Accounting
- > Management
- > Mathematics
- > Management Information Systems
- > Business Environment
- > Financial Accounting
- > Finance
- > Human Resource Management
- > Strategic Marketing
- > Direct Marketing
- > English
- > Corporate Law (taught in French)
- > German / Spanish

SEMESTER 6

Study semester abroad in one of our partner universities

Classes followed abroad are in line with the academic requirements of the programme and with the student's field of specialization:

- > Marketing & Sales
- > Accounting & Finance
- > Management & Strategy
- > Hospitality & Tourism

The academic calendar can vary from one partner university to another. Thus, the mobility periods vary between January and July.

ACCESS CONDITIONS

- > PRE-SELECTION on score IAE MESSAGE AND evaluation of the E-candidate application. A recent TOEIC or TOEFL (less than one year) should be joined to the application.
- > SELECTION upon interview: candidates should establish a wish list with 3 international destinations for the study abroad semester.
- > Students who graduated from the 2nd year of our Bachelor in Management programme should comply with the requirements and deadlines indicated on our international webpages.

Foreign students coming from a non-EU country need to apply first through Campus France. The evaluation of their application can be done only once this procedure is accomplished.



International mobility areas of Montpellier Management

*** The list of concerned countries is available on the website of the Campus France Agency

CONTACTS

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