

Executive Doctorate In Business Administration (EDBA)

- MOMA University of Montpellier in partnership with CPMC Shanghai Jiao Tong University
- MOMA i.e. MONTPELLIER MANAGEMENT is the Business School of the University of Montpellier

4 000 students :

- 1000 part-time in companies and e-learning
- 400 in oversea programs

90 Full Professors and Associate Professors

500 Professional professors

40 agreements with universities in 20 countries in the world

5 foreign campuses :

Cameroon, China, Lebanon, Morocco, Senegal

1 laboratory of excellence

223 researchers including

- 141 full researchers
- 82 PhD students

Objectives

EDBA applicants are required to have rich professional working experience and management skills. EDBA aims to equip executives with the most complete and up-to-date knowledge of management sciences, to inspire deeper thinking of management and to enhance the scientific level of participants to integrate managerial experience with academic work.

The aim is to provide managers with the latest academic knowledge in the areas of strategy, marketing, reporting, finance, entrepreneurship, human resources and social responsibility.

The program leads to the defense of a professional doctoral thesis supervised by Montpellier Management academics professors.

EDBA degree is **focused on research methods for business practices**. The applied nature of the EDBA differentiates it from the traditional PhD, which concentrates on preparing people for careers in academia and research.



Program Structure

DURATION : 3 years (Part Time)

COURSES : 13 Courses on 3 semesters and thesis workshops the last year.

LANGUAGE OF INSTRUCTION : Courses will be taught in French and English with Chinese translation or in Chinese.

TEACHING METHOD : Face to face. Each core subject consisting of courses and workshop, students can also take part in large seminars and lectures organized by well-known international associations.

LOCATION OF CLASSES : The core courses will be taught in the branch campus of Shanghai Jiao Tong University in China or in Beijing and Guangzhou and every year, a thesis workshop and international seminar will be held in the University of Montpellier in France during the Study Tour.

TIME OF THE CLASSES : Once a month in the weekend.

EDBA program is also available in Africa and Canada.

Application requirements

Applicants must have a good English ability and meet one of the following requirements :

- A master's degree in enterprise management awarded by an academic institution and at least two years of professional management experience;
- A master's degree in non-enterprise management or non-business field awarded by an academic institution and at least five years of professional management experience.

Applicants without the above degrees but with at least eight years of a rich management experience may make a special application.

Applicants must write a research project (4 pages) from their professional working experience.

CONTACTS :

Academic Director : Emerite Professor Monique LACROIX
Program contact in China : umedba@cpmc.cc
Program contact in France : moma-edba@umontpellier.fr

www.montpellier-management.fr/formations/