

JOHANNES GUTENBERG-UNIVERSITÄT MAINZ – D 55099 Mainz

FACHBEREICH 03  
Rechts- und Wirtschaftswissenschaften

Lehrstuhl für Volkswirtschaftslehre,  
insb. International Economics

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Please note that this list is preliminary and might be subject to changes!

**Courses taught in English (Academic year 2019/20)** (This version: September 25, 2019)

Course name (winter)	Program	Year	Semester	Hours	ECTS
International Trade: Theory and Policy	B.Sc.	3	winter	2 L 1 T	6
Micro Econometrics	B.Sc.	3	winter	2 L 1 T	6

Course name (summer)	Program	Year	Semester	Hours	ECTS
Digital Marketing	B.Sc.	2/3	summer	2 L 1 T	6
Entrepreneurship (Language of Instruction: German or English)	B.Sc.	2/3	summer	2 L 1 T	6
Exchange Rates and International Capital Markets	B.Sc.	2/3	summer	2 L 1 T	6
Game Theory and Strategy	B.Sc.	3	summer	2 L 1 T	6
Globalization and Labour Markets	B.Sc.	2/3	summer	2 L 1 T	6
Makroökonomie II (Behavioural Macroeconomics)	B.Sc.	2/3	summer	2 L 1 T	6

Course name (winter)	Program	Year	Semester	Hours	ECTS
Advanced Digital Economics	M.Sc.*)	1/2	winter	2 L 2 T	6
Core Module International Economics: - International Economics I: International Trade - International Economics II: Development and Growth	M.Sc.*)	1	winter	2+2 L 2+2 T	12
Core Module Research and Teaching: - Introductory Econometrics - Lecture Series in Economics	M.Sc.*)	1	winter	2 L 2 L	6

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2

Course name (winter)	Program	Year	Semester	Hours	ECTS
Core Module Public Policy: - Public Policy I: Principles of Public Economics - Public Policy II: Advanced Macroeconomics	M.Sc.*)	1	winter	2+2 L 2+2 T	12
Corporate Risk Management	M.Sc.*)	1/2	winter	2 L 2 T	6
Cross-Channel Management	M.Sc.	1/2	winter	2 L 2 T	6
Economic Analysis of Micro Data	M.Sc.*)	1	winter	2 L 2 T	6
European Integration	M.Sc.*)	1/2	winter	2 L 2 T	6
Financial Economics II	M.Sc.*)	1/2	winter	2 L 2 T	6
Introduction to Computational Statistics and Data Analysis	M.Sc.	1/2	winter	2 L 2 T	6
Decision-Making and Consumer Psychology	M.Sc.*)	2	winter	2 L	6
Management Science/Operations Research (Language of Instruction: German or English)	M.Sc.	1	winter	2 L 2 T	6
Statistics and Econometrics II: Limited Dependent Variables	M.Sc.*)	2	winter	2 L 2 T	6
Topics in Advanced International Economics: International Trade in Services	M.Sc.*)	1	winter	2 L 2 T	6
Value Based Management	M.Sc.	1/2	winter	2 L 2 T	6

Course name (summer)	Program	Year	Semester	Hours	ECTS
Airline Strategies ((Language of Instruction: German or English)	M.Sc.	1	summer	4 L	6
Advanced International Economics I: International Macroeconomics	M.Sc.*)	1	summer	2 L 2 T	6
Advanced Public Policy II Advanced Microeconomics	M.Sc.*)	1	summer	4 L	6
Advanced Public Policy IV: Behavioural Economics	M.Sc.*)	1/2	summer	2 L 2 T	6
Analysis of Experimental- and Survey-Data	M.Sc.*)	2/3	summer	2 L 2 T	6
Computational Intelligence	M.Sc.*)	1/2	summer	2 L 2 T	6
Economic Geography, Regional and Urban Economics	M.Sc.*)	1/2	summer	2 L 2 T	6
Empirical Corporate Finance	M.Sc.*)	1/2	summer	2 L 2 T	6

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3

Course name (summer)	Program	Year	Semester	Hours	ECTS
Empirical Corporate Governance	M.Sc.	1/2	summer	2 L 2 T	6
Financial Economics I: International Financial Markets	M.Sc.*)	1/2	summer	2 L 2 T	6
Macroeconomics and Labour II: Theoretical Labour Economics	M.Sc.*)	2	summer	2 L 2 T	6
Recent Advances in International Trade	M.Sc.*)	2	summer	2 L 2 T	6
Corporate Risk Management	M.Sc.*)	1	summer	2 L 2 T	6
Statistics and Econometrics I: Econometric Analysis of Cross Section and Panel Data	M.Sc.*)	2	summer	2 L 2 T	6
The Fabrics of Dreams: Cultural Creation, Consumer Trends and Social Media	M.Sc.*)	1/2	summer	2 L 2 T	6
Applied Econometrics and Health	M.Sc	2	summer	2 L 2 T	6
Trade Policy	M.Sc.	1	summer	2 L 2 T	6

### Annotations:

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- **M.Sc.:** Courses offered at the master's level (Master's Program in International Economics and Public Policy; Master's Program in Management; Master's Program in Accounting and Finance).
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Lectures in the **winter** semester usually run from mid-October to mid-February (exams from late February through March). Lectures in the **summer** semester usually run from mid-April to late July (exams in August).

For more Information about these courses please see the respective module handbooks

- Bachelor's Program in Management and Economics:  
[http://www.rewi.uni-mainz.de/studienbuero/327.php?PHPSESSID=imttails0ra6ilfos149j0vfl1&folder=WiWi%2FWiWi\\_Bachelor%2FStudiengang/Modulhandbuch](http://www.rewi.uni-mainz.de/studienbuero/327.php?PHPSESSID=imttails0ra6ilfos149j0vfl1&folder=WiWi%2FWiWi_Bachelor%2FStudiengang/Modulhandbuch)
  - Master's Program in International Economics and Public Policy:  
[http://www.rewi.uni-mainz.de/studienbuero/327.php?PHPSESSID=imttails0ra6ilfos149j0vfl1&folder=WiWi%2FWiWi\\_Master%2FMaster+International+Economics+and+Public+Policy/Program+Information](http://www.rewi.uni-mainz.de/studienbuero/327.php?PHPSESSID=imttails0ra6ilfos149j0vfl1&folder=WiWi%2FWiWi_Master%2FMaster+International+Economics+and+Public+Policy/Program+Information)
  - Master's Program in Accounting and Finance:  
[http://www.rewi.uni-mainz.de/studienbuero/327.php?PHPSESSID=imttails0ra6ilfos149j0vfl1&folder=WiWi%2FWiWi\\_Master%2FMaster+Accounting+and+Finance/Studiengang+und+Bewerbung](http://www.rewi.uni-mainz.de/studienbuero/327.php?PHPSESSID=imttails0ra6ilfos149j0vfl1&folder=WiWi%2FWiWi_Master%2FMaster+Accounting+and+Finance/Studiengang+und+Bewerbung)
  - Master's Program in Management:  
[http://www.rewi.uni-mainz.de/studienbuero/327.php?PHPSESSID=imttails0ra6ilfos149j0vfl1&folder=WiWi%2FWiWi\\_Master%2FMaster+Management+2018/Studiengang+und+Bewerbung](http://www.rewi.uni-mainz.de/studienbuero/327.php?PHPSESSID=imttails0ra6ilfos149j0vfl1&folder=WiWi%2FWiWi_Master%2FMaster+Management+2018/Studiengang+und+Bewerbung)
- and the Study Information Network of Johannes Gutenberg University in Mainz  
<http://www.info.joqustine.uni-mainz.de>.

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4

**Courses taught in German (Academic year 2019/20)** (This version: September 25, 2019)

Course name (winter)	Program	Year	Semester	Hours	ECTS
Absatzwirtschaft	B.Sc.	1/2	winter	2 L 2 T	7
Corporate Finance (englische Vorlesungsunterlagen, Unterrichtssprache deutsch, Klausur kann auf englisch beantwortet werden)	B.Sc.	2/3	winter	2 L 1 T	6
Corporate Governance und Wirtschaftsprüfung	B.Sc.	3	winter	2 L 1 T	6
EDV	B.Sc.	1	winter	2 L 2 T	6
Einführung in die Volkswirtschaftslehre	B.Sc.	1	winter	4 L 2 T	9
Internes Rechnungswesen	B.Sc.	2	winter	2 L 2 T	7
Internettechnologien und E-Business	B.Sc.	3	winter	2 L 1 T	6
Makroökonomie I	B.Sc.	1/2	winter	4 L 2 T	9
Mathematik	B.Sc.	1	winter	4 L 2 T	9
Mikroökonomie II	B.Sc.	3	winter	2 L 1 T	6
Öffentliche Finanzen	B.Sc.	3	winter	2 L 1 T	6
Operations Management	B.Sc.	2	winter	2 L 2 T	7
Organisation	B.Sc.	3	winter	2 L 1 T	6
Rechnungslegung nach HGB	B.Sc.	3	winter	2L 2T	6
Statistik II	B.Sc.	1/2	winter	3 L 2 T	7
Steuern	B.Sc.	3	winter	2 L 1 T	6
Zeitreihenanalyse	B.Sc.	3	winter	2 L 2 T	6

Course name (summer)	Program	Year	Semester	Hours	ECTS
Banken	B.Sc.	3	summer	2 L 1 T	6
Controlling	B.Sc.	3	summer	2 L 1 T	6
Empirische Wirtschaftsforschung	B.Sc.	2	summer	4 L 2 T	9

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5

Course name (summer)	Program	Year	Semester	Hours	ECTS
Externes Rechnungswesen	B.Sc.	1	summer	2 L 2 T	7
Firm strategies and managerial economics	B.Sc.	3	summer	2 L 1 T	6
Finanzwirtschaft	B.Sc.	2	summer	2 L 2 T	7
Globalisierung: Lehren aus der Außenwirtschaftslehre	B.Sc.	3	summer	2 L 1 T	6
Logistikmanagement	B.Sc.	3	summer	2 L 1 T	6
Marketing	B.Sc.	3	summer	2 L 1 T	6
Mikroökonomie I	B.Sc.	1/2	summer	4 L 2 T	9
Rechnungslegung nach IFRS	B.Sc.	3	summer	2 L 2 T	6
Recht	B.Sc.	1	summer	2 L 2 T	6
Statistik I	B.Sc.	1	summer	3 L 2 T	7
Unternehmensführung	B.Sc.	1/2	summer	2 L 2 T	7
Wirtschaftspolitik	B.Sc.	3	summer	2 L 1 T	6

Course name (winter)	Program	Year	Semester	Hours	ECTS
Corporate Finance Theory (englische Vorlesungsunterlagen, Unterrichtssprache deutsch, Klausur kann auf englisch beantwortet werden)	M.Sc.	1	winter	2 L 2 T	6
Corporate Governance deutscher Unternehmen	M.Sc.	1	winter	2 L 2 T	6
Entwicklung von betrieblichen Informationssystemen	M.Sc.	1	winter	2 L 2 T	6
Grundlagen des Internationalen Managements	M.Sc.	1	winter	2 L 2 T	6
Heuristische Optimierungsverfahren	M.Sc.	2	winter	2 L 2 T	6
Human Resource Management	M.Sc.	2	winter	2 L 2 T	6
International Market-Oriented Management	M.Sc.	1	winter	2 L 2 T	6
Internationale Ertragsbesteuerung	M.Sc.	1	winter	2 L 2 T	6
Internationale Rechnungslegung	M.Sc.	1	winter	2 L 2 T	6
Marketing in China und Japan	M.Sc.	1	winter	2 L 2 T	6
Marketing Intelligence	M.Sc.	1	winter	2 L 2 T	6

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6

Course name (winter)	Program	Year	Semester	Hours	ECTS
Performancemessung und Anreizgestaltung	M.Sc.	1	winter	2 L 2 T	6
Private Equity	M.Sc.	1	winter	2 L 2 T	6
Risikomanagement	M.Sc.	2	winter	2 L 2 T	6
Standortplanung und Netzwerk-Design	M.Sc.	2	winter	2 L 2 T	6
Steuerrecht II - Unternehmenssteuerrecht - Umsatzsteuerrecht	M.Sc.	1/2	winter	2 + 2 L	6
Theorie und Praxis der Rechnungslegung und Wirtschaftsprüfung - Aktuelle Themen der Rechnungslegung und Wirtschaftsprüfung I - Aktuelle Themen der Rechnungslegung und Wirtschaftsprüfung II - Fallstudien der Konzernrechnungslegung - Fallstudien der internationalen Rechnungslegung <b>Hinweis:</b> Für die erfolgreiche Teilnahme an dem Modul müssen nur zwei der oben genannten Veranstaltungen gewählt werden.	M.Sc.	1/2	winter summer winter summer	2 + 2 L	6
Unternehmensbewertung	M.Sc.	1	winter	2 L 2 T	6
Unternehmensbesteuerung - Besteuerung international tätiger Unternehmen - Steuerplanung bei Unternehmens-transaktionen und –restrukturierungen	M.Sc.	1	summer winter	2 + 2 L	6

Course name (summer)	Program	Year	Semester	Hours	ECTS
Asset Management	M.Sc.	1	summer	2 L 2 T	6
Besteuerung von Personen- und Kapitalgesellschaften	M.Sc.	1	summer	2 L 2 T	6
Data Analytics	M.Sc.	1/2	summer	2 L 2 T	6
Enterprise Resource Planning Systems: - Enterprise Resource Planning Systems I - Enterprise Resource Planning Systems II	M.Sc.	1/2	summer	2 + 2 L	6
Intelligent Information Systems	M.Sc.	1/2	summer	2 L 2 T	6
Jahresabschlusspolitik und Jahresabschlussanalyse	M.Sc.	1	summer	2 L 2 T	6

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7

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Konzernrechnungslegung	M.Sc.	1	summer	2 L 2 T	6
Kostenmanagement	M.Sc.	1	summer	2 L 2 T	6
Management in der Digitalen Transformation	M.Sc.	1	summer	2L 2 T	6
Marketing Instruments	M.Sc.	1	summer	2 L 2 T	6
Market Research	M.Sc.	2	summer	2 L 2 T	6
Organizational Behavior	M.Sc.	1	summer	4 L	6
Projektarbeit in Wirtschaftsinformatik	M.Sc.	1/2	summer	2 L 2 T	6
Revenue Management	M.Sc.	1	summer	2 L 2 T	6
Steuerbilanzen	M.Sc.	1	summer	2 L 2 T	6
Steuerrecht I: - Allgemeines Steuerrecht - Einkommenssteuerrecht	M.Sc.	1/2	summer	4 L 2 T	6
Theorie und Praxis der Rechnungslegung und Wirtschaftsprüfung - Aktuelle Themen der Rechnungslegung und Wirtschaftsprüfung I - Aktuelle Themen der Rechnungslegung und Wirtschaftsprüfung II - Fallstudien der Konzernrechnungslegung - Fallstudien der internationalen Rechnungslegung <b>Hinweis:</b> Für die erfolgreiche Teilnahme an dem Modul müssen nur zwei der oben genannten Veranstaltungen gewählt werden.	M.Sc.	1/2	winter summer winter summer	2 + 2 L	6
Transportlogistik	M.Sc.	1	summer	2 L 2 T	6
Unternehmensbesteuerung - Besteuerung international tätiger Unternehmen - Steuerplanung bei Unternehmens-transaktionen und –restrukturierungen	M.Sc.	1	summer winter	2 + 2 L	6
Unternehmensstrategie und digitale Geschäftsmodelle	M.Sc.	1	summer	2 L 2 T	6
Wirtschaftsprüfung	M.Sc.	1/2	summer	2 L 2 T	6

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8

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- Master's Program in International Economics and Public Policy:

[http://www.rewi.uni-mainz.de/studienbuero/327.php?PHPSESSID=imttails0ra6ilfosl49j0vfl1&folder=WiWi%2FWiWi\\_Master%2FMaster+International+Economics+and+Public+Policy/Program+Information](http://www.rewi.uni-mainz.de/studienbuero/327.php?PHPSESSID=imttails0ra6ilfosl49j0vfl1&folder=WiWi%2FWiWi_Master%2FMaster+International+Economics+and+Public+Policy/Program+Information)

- Master's Program in Accounting and Finance:

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- Master's Program in Management:

[http://www.rewi.uni-mainz.de/studienbuero/327.php?PHPSESSID=imttails0ra6ilfosl49j0vfl1&folder=WiWi%2FWiWi\\_Master%2FMaster+Management+2018/Studiengang+und+Bewerbung](http://www.rewi.uni-mainz.de/studienbuero/327.php?PHPSESSID=imttails0ra6ilfosl49j0vfl1&folder=WiWi%2FWiWi_Master%2FMaster+Management+2018/Studiengang+und+Bewerbung)

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