

Courses taught in English

2020-2021, Semester 1

Level	Programme	Course title
	L1 Gestion	Contemporary Managerial Problems
	L1 Gestion Bachelor	Microeconomics
		Communication
		Methodology of Academic Work
	L2 Gestion	Marketing/Sales
	L2 Gestion Bachelor	Basics of Management
		International Economics
_		Contract law
Bachelor	L3 CF	Financial Reporting
<u>o</u>	L3 IM	Management Accounting
5		Management
l m		Mathematics
		Management Information Systems
		Financial Accounting
		Finance
		Strategic Marketing
		Direct Marketing
		Human Resource Management
	L3 MS	Financial Management
	L3 MV	Strategic Diagnosis
	M1 CCA	Strategic Management
ite	M1 ACI/FIN/CGSID/GP	Corporate Finance 1
Master	M1 CMOS	International Management
Σ	M1 MHT	Strategic Management
	M1 MCE/MCRM/MBD	Bussiness to Business Marketing

L1, L2, L3: Bachelor 1st, 2nd, 3rd year

M1: Master 1st year
CF: Accounting & Finance
IM: International Management
MS: Management, Strategy

MV: Marketing, Sales

CCA: Accountancy, Control, Audit **ACI:** Audit and Internal Control

FIN: Finance

CGSID: Management Control and Decisional Information System **GP:** Wealth Management

CMOS: Consulting in Organizational

Management

MHT: Management, Hospitality and Tourism

Market Research
MCRM: Marketing &
CRM

MBD: Marketing and Business Development

MCE: Marketing,

Communication &



Courses taught in English

2020-2021, Semester 2

Level	Programme	Course title
	L1 Gestion Bachelor	Managerial Function
		Contemporary Economic Problems
<u> </u>		European Policy
Bachelor	L2 Gestion	Monetary Economics
, h	L2 Gestion Bachelor	Management Accounting
Ö		Statistics
	L3 CF	Management Control
	L3 MHT	Customer Satisfaction Studies
	L3 MV	International Trade
	M1 CCA	International Financial Reporting Standards
	M1 FIN	Corporate Finance 2
l e	M1 ACI/CGSID	Management System Control
ast		Advanced management Accounting
Master	M1 MCE/MCRM	Marketing Strategies
	M1 MBD	International Business Environment
	M1 MHT	International Development in HT

L1, L2, L3: Bachelor 1st, 2nd, 3rd year

M1: Master 1st year CF: Accounting & Finance MV: Marketing, Sales

CCA: Accountancy, Control, Audit

ACI: Audit and Internal Control

FIN: Finance

CGSID: Management Control and Decisional

Information System

MCE: Marketing, Communication & Market

Research

MCRM: Marketing & CRM

MBD: Marketing and Business Development **MHT:** Management, Hospitality and Tourism