

SEMESTER 2 MODULES
2020/2021 ACADEMIC YEAR

Module No	Module	Level	Credits
1892	Accounting Information Systems	4	10
057	Advertising and Media Management	5	10
1651	Advertising Psychology	5	10
1360	Airport Planning	5	15
838	Athletic Movement Analysis	5	10
1897	Audit and Governance	5	10
1545	Aviation Investigations	5	15
1860	Business Communications	5	15
2007	Coaching for Performance and Management	4	15
680	Coaching Principles	4	10
1457	Consumer Insights	5	10
1380	Destination Planning & Development	5	15
1755	Digital Marketing Planning	5	10
807	Dynamics of Business Events	5	10
1555	Employability Enhancement	4	10
1761	Employability in Practice	5	10
654	Enterprise Start up Studies	5	10
1794	Events Experience and Digital Design	4	10
94	Events Planning (Option)	5	10
2010	Finance and Economics of Sport	4	15
244	Finance for Enterprises	5	10
2021	Food and Beverage Operations	4	10
638	Food, Beverage and Hospitality Operations	4	10
36	Gastronomy (Option)	5	10
796	Healthy Lifestyle	4	10
877	Hospitality & Tourism Business Principles	4	10
1862	Hospitality Investigations	5	10
46	International Travel Operations	5	10
1448	Introduction to Operations Management	4	10
2012	Investigative Journalism	5	15
1795	Leadership and Planning for Events	4	10
1463	Leading People	5	10
1357	Leading People in Tourism	5	10
347	Live Events Project	5	10
1895	Management Accounting	4	10
1901	Management and Organisations	5	10
2011	Managing & Leading People	5	15
1449	Marketing Dynamics	4	10
840	Musculoskeletal Anatomy	4	10
1368	People & Organisations	4	10
1368	People and Organisations	4	10
1499	Planning for Professional Development	4	5
1447	Principles of Communication	4	10
1451	Principles of Finance	4	5
1484	Public Health & Nutrition	4	10
1462	Research for Enterprise	5	10
1539	Research Principles	5	10
1539	Research Principles	5	10
1803	Social Media in Festivals and Events	5	10
1339	Social Media in Tourism (Option)	5	10
842	Soft Tissue Therapy	4	10
116	Sport in Society	4	10
277	Sports Nutrition (Option)	5	10
1479	Stadium and Arena Management	5	10
1865	Sustainability in Hospitality, Tourism & Events (Option)	5	10
1376	Sustainable Tourism Management	5	15
1754	The External Business Environment	4	10
1544	The Hospitality and Tourism Customer Experience	4	10
1373	The Tourist Experience	5	10
1363	Tourism Marketing Management	5	15
134	Tourism Operations Management	5	15
885	Training & Development Skills for Managers (Option)	5	10