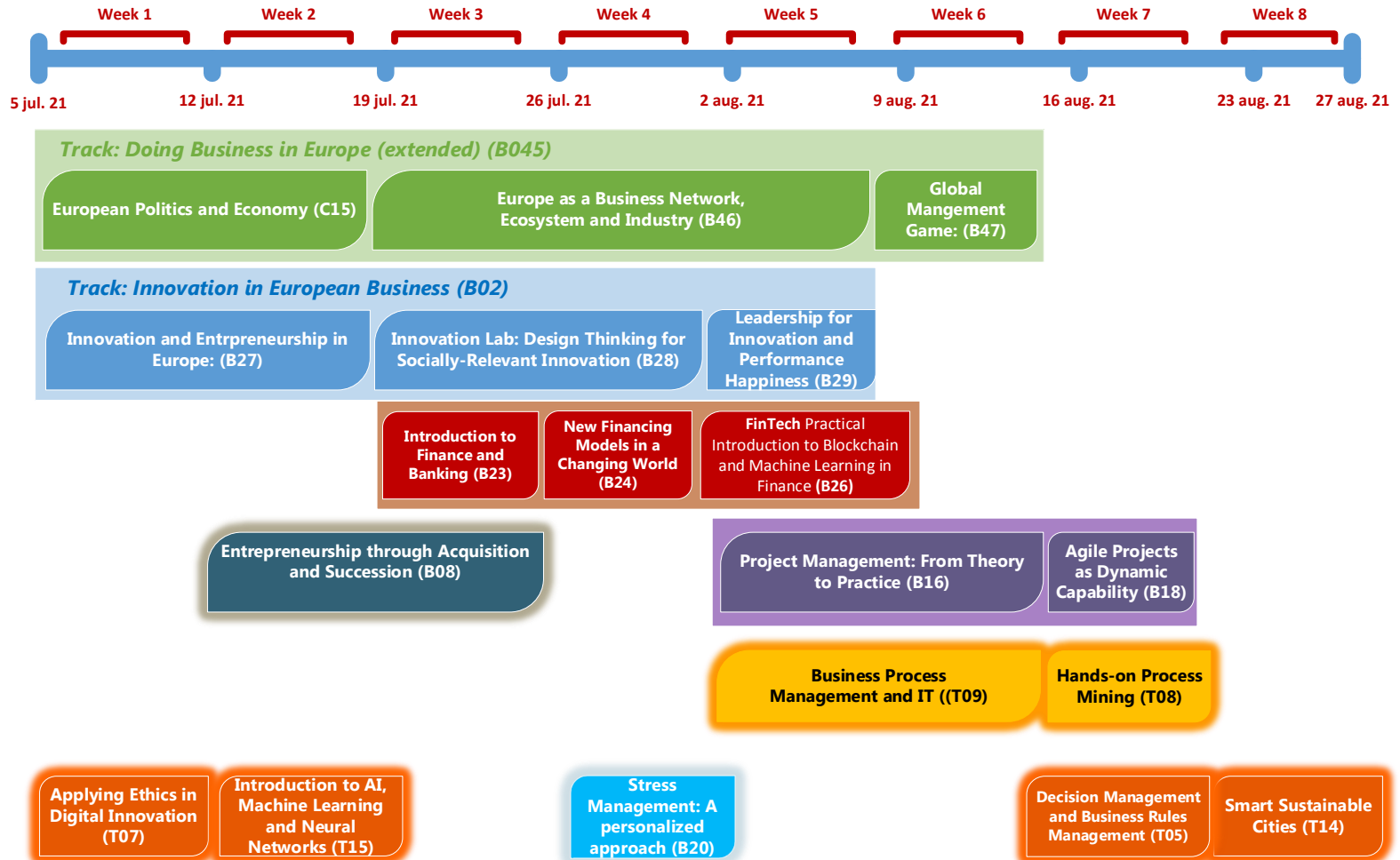


Summer 2021: Offer of HU Business School in Utrecht Summerschool



***HU Business Summerschool 2021ⁱ – Course offer and fees
for students of partner universities***

Course Name		Regular Fee <i>excl. housing¹</i>	Cost per student of partner university^{2,3} <i>Excl. housing¹</i>
<u>Track: Innovation in European Business</u> (5 weeks, 10 EC)	B02	€ 2.250	€ 1.700
<u>Track: Doing Business in Europe</u> <i>(incl. trip to Italy)</i> (6 weeks, 12 EC)	B45	€ 2.500	€ 2.000
<u>Global Management Game: Strategic Marketing, Management and Finance</u> (1 week, 2 EC)	B47	€ 530	€ 410
<u>Innovation and Entrepreneurship in Europe: Business Models and Financing Models</u> (2 weeks, 4 EC)	B27	€ 970	€ 695
<u>Innovation Lab: Design Thinking for Socially-Relevant Innovation</u> (2 weeks, 4 EC)	B28	€ 870	€ 660
<u>Leadership for Innovation and Performance Happiness</u> (1 weeks, 4 EC)	B29	€ 550	€ 415
<u>Project Management; From Theory to Practice</u> (2 weeks, 4 EC)	B16	€ 1.080	€ 860
<u>Agile Projects as Dynamic Capability</u> (1 week, 2 EC)	B18	€ 860	€ 395
<u>Introduction to Finance and Banking</u> (1 week, 2 EC)	B23	€ 530	€ 395
<u>New Financing Models in a Changing World</u> (1week, 2 EC)	B24	€ 530	€ 395
<u>FinTech; Practical Introduction to Blockchain and Machine Learning in Finance</u> (1week, 2 EC)	B26	€ 600	€ 475
<u>Entrepreneurship through Acquisition and Succession</u> (2 weeks, 4 EC)	B08	€ 995	€ 795
<u>Stress Management: A personalized approach to dealing with long & short term stress effectively</u> (1 week, 2 EC)	B20	€ 395	€ 325

Course Name		Regular Fee <i>excl. housing¹</i>	Cost per student of partner university ^{2, 3} <i>Excl. housing¹</i>
<u>Introduction to AI, Machine Learning and Neural Networks</u> (1 week, 2 EC)	T15	€ 550	€ 475
<u>Hands-on Process Mining</u> (1 week, 2 EC)	T08	€ 600	€ 480
<u>Business Process Management and IT</u> (2 weeks, 3 EC)	T09	€ 850	€ 680
<u>Smart Sustainable Cities</u> (1 week, 1 EC)	T14	€ 770	€ 615
<u>Decision Management and Business Rules Management</u> (1 week, 2 EC)	T04	€ 450	€ 350
<u>Applying Ethics in Digital Innovation</u> (1 week, 2 EC)	T07	€ 450	€ 350

- 1) Housing is 200 Euro for one week, and 150 euro for every other week (1 week = 200, 2 weeks = 350, 3 weeks = 500, 4 weeks = 650, 5 weeks = 800, 6 weeks = 950, etc.)
- 2) Please make sure, **you or your students contact us prior to online registration** (summerschool.business@hu.nl), so we can make sure to process the discount that apply to your students correctly.
- 3) Subject to the bilateral agreement, different partners prices may apply

ⁱⁱ For all other [courses in Utrecht Summer School](#), we are happy to approach our colleagues for a possible (10%) discount