

Courses taught in English 2021/2022, Semester 1

Level	Programme	Course title
Bachelor	L1 Gestion	Contemporary managerial problems
		Communication
		Methodology of academic work
	L2 Gestion	Marketing/Sales
		Management fondamentaux
		International economics
	L3 CF	Financial reporting
	L3 IM	Mathematics
		Managerial accounting
		Management
		Business environment
		Business game
		Financial accounting
		Finance
		Strategic marketing diagnosis
		Customer marketing
		Information & digital systems
		Human resource management
	L3 MS	Financial management
	L3 MSHT	Marketing for hospitality and tourism
L3 MSHT	Quality management	
L3 MV	Marketing strategy	
Master	M1 CCA	Strategic management
	M1 FIN	Corporate finance 1
	M1 AE	International project management in SMEs
	M1 MODR	Strategic management

	M1 SIC	Management and international strategy
	M1 MSHT	Strategic marketing
	M1 MSOS	Positive behaviour in workplace
	M1 MCPM	Business and services marketing
	M1 MCPM	Business plan and & business game

Courses taught in English 2021/2022, Semester 2

Level	Programme	Course title
Bachelor	L1 Gestion	Managerial function
		Economics
		European policy
	L2 Gestion	Management accounting
		Statistics
	L3 CF	Managerial accounting
	L3 EPME	Management accounting 2
	L3 MSHT	Cost control
	L3 MSHT	MICE – Meetings, incentives, conferencing, exhibitions
L3 MV	International business	
	M1 ACI	Advanced management accounting
	M1 ACI	Management system control
Master	M1 CCA	International financial reporting standards
	M1 FIN	Corporate finance 2
	M1 FIN	Ethics in finance
	M1 AE	Cross cultural awareness and communication in SMEs
	M1 MCPM	Communication and culture in international business
	M1 MBD	International business environment
	M1 MSHT	International development in HT

L1, L2, L3: Bachelor 1st, 2nd, 3rd year

M1: Master 1st year

CF: Accounting Finance

IM: International Management

MS: Management Strategy

MSHT: Management and Strategy
in Hospitality and Tourism

MV: Marketing Sales

ACI: Audit and Internal Control

AE: Entrepreneurial support

SIC: Strategy Innovation
Consultancy

MODR: Management of
Organisations and Responsible
Development

CCA: Accountancy Control Audit

MBD: Management and
Business Development

MCPM: Management
and Products and Brands
Communication

FIN: Finance

MSOS: Strategic
Management in Health
Organisations