

JOHANNES GUTENBERG-UNIVERSITÄT MAINZ – D 55099 Mainz

FACHBEREICH 03  
Rechts- und Wirtschaftswissenschaften

Lehrstuhl für Volkswirtschaftslehre,  
insb. International Economics

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[www.international.economics.uni-mainz.de](http://www.international.economics.uni-mainz.de)

Please note that this list is preliminary and might be subject to changes!

**Courses taught in English (Academic year 2020/21)** (This version: September 08, 2020)

Course name (winter)	Program	Year	Semester	Hours	ECTS	Mode
International Trade: Theory and Policy	B.Sc.	3	winter	2 L 1 T	6	O*
Micro Econometrics	B.Sc.	3	winter	2 L 1 T	6	O*
Urban Economics	B.Sc.	3	winter	2 L 1 T	6	O

Course name (summer)	Program	Year	Semester	Hours	ECTS	Mode
Digital Marketing	B.Sc.	2/3	summer	2 L 1 T	6	?
Entrepreneurship (Language of Instruction: German or English)	B.Sc.	2/3	summer	2 L 1 T	6	P
Exchange Rates and International Capital Markets	B.Sc.	2/3	summer	2 L 1 T	6	O*
Game Theory and strategic decision making	B.Sc.	3	summer	2 L 1 T	6	P
Globalization and Labor Markets	B.Sc.	3	summer	2 L 1 T	6	O

Course name (winter)	Program	Year	Semester	Hours	ECTS	Mode
Advanced Digital Economics	M.Sc. *)	1/2	winter	2 L 2 T	6	O*
Core Module International Economics: - International Economics I: International Trade - International Economics II: Development and Growth	M.Sc. *)	1	winter	2+2 L 2+2 T	12	P O*
Core Module Research and Teaching: - Introductory Econometrics - Lecture Series in Economics	M.Sc. *)	1	winter	2 L 2 L	6	O* O

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Course name (winter)	Program	Year	Semester	Hours	ECTS	Mode
Core Module Public Policy: - Public Policy I: Principles of Public Economics - Public Policy II: Advanced Macroeconomics	M.Sc. *)	1	winter	2+2 L 2+2 T	12	O* O*
Cross-Channel Management	M.Sc.	1/2	winter	2 L 2 T	6	O*
Decision-Making and Consumer Psychology	M.Sc. *)	2	winter	2 L	6	O*
Economic Analysis of Micro Data	M.Sc. *)	1	winter	2 L 2 T	6	P
European Integration	M.Sc. *)	1/2	winter	2 L 2 T	6	O
Financial Economics II	M.Sc. *)	1/2	winter	2 L 2 T	6	O*
Human Resource Management	M.Sc.	2	winter	2 L 2 T	6	O*
Internationale Rechnungslegung	M.Sc.	1	winter	2 L 2 T	6	?
Introduction to Computational Statistics and Data Analysis	M.Sc.	1/2	winter	2 L 2 T	6	O
Management Science/Operations Research (Language of Instruction: German <u>or</u> English)	M.Sc.	1	winter	2 L 2 T	6	O
Statistics and Econometrics II: Limited Dependent Variables	M.Sc. *)	2	winter	2 L 2 T	6	P
Topics in Advanced International Economics: International Monetary Economics	M.Sc. *)	1	winter	2 L 2 T	6	O
Topics in Empirical Economics	M.Sc. *)	1	winter	2 L 2 T	6	O
Value Based Management	M.Sc.	1/2	winter	2 L 2 T	6	P

Course name (summer)	Program	Year	Semester	Hours	ECTS	Mode
Advanced International Economics I: International Macroeconomics	M.Sc. *)	1	summer	2 L 2 T	6	O*
Advanced Public Policy II Advanced Microeconomics	M.Sc. *)	1	summer	4 L	6	O
Advanced Public Policy IV: Behavioural Economics	M.Sc. *)	1/2	summer	2 L 2 T	6	O*
Advanced Public Policy V: Economics of Education	M.Sc. *)	1/2	summer	2 L 2 T	6	O*
Airline Strategies (Language of Instruction: German or English)	M.Sc.	1	summer	4 L	6	O*
Analysis of Experimental- and Survey-Data	M.Sc. *)	2/3	summer	2 L 2 T	6	?

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Course name (summer)	Program	Year	Semester	Hours	ECTS	Mode
Applied Econometrics and Health	M.Sc.	2	summer	2 L 2 T	6	O/P
Computational Intelligence	M.Sc.*)	1/2	summer	2 L 2 T	6	O
Corporate Risk Management	M.Sc.*)	1	summer	2 L 2 T	6	O*
Development Economics	M.Sc.*)	1/2	summer	2 L 2 T	6	O
Economic Geography, Regional and Urban Economics	M.Sc.	2	summer	2 L 2 T	6	O*
Empirical Corporate Governance	M.Sc.	1/2	summer	2 L 2 T	6	O*
Financial Economics I: International Financial Markets	M.Sc.*)	1/2	summer	2 L 2 T	6	O*
Recent Advances in International Trade	M.Sc.*)	2	summer	2 L 2 T	6	O*
Statistics and Econometrics I: Econometric Analysis of Cross Section and Panel Data	M.Sc.*)	2	summer	2 L 2 T	6	P
The Fabrics of Dreams: Cultural Creation, Consumer Trends and Social Media	M.Sc.*)	1/2	summer	2 L 2 T	6	?
Trade Policy	M.Sc.	1	summer	2 L 2 T	6	O*
Unternehmensstrategie und digitale Geschäftsmodelle (Language of Instruction: German <u>or</u> English)	M.Sc.	1	summer	2 L 2 T	6	P

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For more Information about these courses please see the respective module handbooks

- Bachelor's Program in Management and Economics:

[https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi\\_Bachelor/Studiengang/Modulhandbuch](https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Bachelor/Studiengang/Modulhandbuch)

- Master's Program in International Economics and Public Policy:

[https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi\\_Master/Master%20International%20Economics%20and%20Public%20Policy/Program%20Information](https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Master/Master%20International%20Economics%20and%20Public%20Policy/Program%20Information)

- Master's Program in Accounting and Finance:

[https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi\\_Master/Master%20Accounting%20and%20Finance/Studiengang%20und%20Bewerbung](https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Master/Master%20Accounting%20and%20Finance/Studiengang%20und%20Bewerbung)

Master's Program in Management:

[https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi\\_Master/Master%20Management%20ab%202018/Studiengang%20und%20Bewerbung](https://studienbuero.rewi.uni-mainz.de/downloads/?folder=WiWi/WiWi_Master/Master%20Management%20ab%202018/Studiengang%20und%20Bewerbung)

and the Study Information Network of Johannes Gutenberg University in Mainz

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**Courses taught in German (Academic year 2020/21)** (This version: September 08, 2020)

Course name (winter)	Program	Year	Semester	Hours	ECTS	Mode
Absatzwirtschaft	B.Sc.	1/2	winter	2 L 2 T	7	?
Corporate Finance (englische Vorlesungsunterlagen, Unterrichtssprache deutsch, Klausur kann auf englisch beantwortet werden)	B.Sc.	2/3	winter	2 L 1 T	6	O*
Corporate Governance und Wirtschaftsprüfung	B.Sc.	3	winter	2 L 1 T	6	O*
EDV	B.Sc.	1	winter	2 L 2 T	6	O*
Einführung in die Volkswirtschaftslehre	B.Sc.	1	winter	4 L 2 T	9	O*
Fiskalföderalismus	B.Sc.	3	winter	2 L 2 T	6	O*
Internes Rechnungswesen	B.Sc.	2	winter	2 L 2 T	7	P
Internettechnologien und E-Business	B.Sc.	3	winter	2 L 1 T	6	O*
Mathematik	B.Sc.	1	winter	4 L 2 T	9	O*
Mikroökonomie II	B.Sc.	3	winter	2 L 1 T	6	P
Öffentliche Finanzen	B.Sc.	3	winter	2 L 1 T	6	O*
Operations Management	B.Sc.	2	winter	2 L 2 T	7	O
Organisation	B.Sc.	3	winter	2 L 1 T	6	O*
Statistik II	B.Sc.	1/2	winter	3 L 2 T	7	P
Steuern	B.Sc.	3	winter	2 L 1 T	6	P

Course name (summer)	Program	Year	Semester	Hours	ECTS	Mode
Controlling	B.Sc.	3	summer	2 L 1 T	6	P
Empirische Wirtschaftsforschung	B.Sc.	2	summer	4 L 2 T	9	O/P
Externes Rechnungswesen	B.Sc.	1	summer	2 L 2 T	7	?
Finanzpolitik	B.Sc.	2	summer	2 L 2 T	6	O*
Finanzwirtschaft	B.Sc.	2	summer	2 L 2 T	7	?
Firm strategies and managerial economics	B.Sc.	3	summer	2 L 1 T	6	?
Logistikmanagement	B.Sc.	3	summer	2 L 1 T	6	O

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Course name (summer)	Program	Year	Semester	Hours	ECTS	Mode
Marketing	B.Sc.	3	summer	2 L 1 T	6	?
Mikroökonomie I	B.Sc.	1/2	summer	4 L 2 T	9	P
Rechnungslegung nach IFRS	B.Sc.	3	summer	2 L 2 T	6	?
Recht	B.Sc.	1	summer	4 L	6	P
Social Choice: Staat, Konflikte und Politik	B.Sc.	2	summer	2 L 2 T	6	O*
Statistik I	B.Sc.	1	summer	3 L 2 T	7	P
Unternehmensführung	B.Sc.	1/2	summer	2 L 2 T	7	?
Zeitreihenanalyse	B.Sc.	3	summer	2 L 1 T	6	O*

Course name (winter)	Program	Year	Semester	Hours	ECTS	Mode
Case Based Corporate Finance I	M.Sc.	1	winter	2 L 2 T	6	O*
Corporate Finance Theory (englische Vorlesungsunterlagen, Unterrichtssprache deutsch, Klausur kann auf englisch beantwortet werden)	M.Sc.	1	winter	2 L 2 T	6	O*
Corporate Governance deutscher Unternehmen	M.Sc.	1	winter	2 L 2 T	6	O*
Entwicklung von betrieblichen Informationssystemen	M.Sc.	1	winter	2 L 2 T	6	O
Grundlagen des Internationalen Managements	M.Sc.	1	winter	2 L 2 T	6	O*
International Market-Oriented Management	M.Sc.	1	winter	2 L 2 T	6	?
Internationale Ertragsbesteuerung	M.Sc.	1	winter	2 L 2 T	6	P
Marketing in China und Japan	M.Sc.	1	winter	2 L 2 T	6	?
Marketing Intelligence	M.Sc.	1	winter	2 L 2 T	6	?
Performancemessung und Anreizgestaltung	M.Sc.	1	winter	2 L 2 T	6	P
Performancemessung und Anreizgestaltung	M.Sc.	1	winter	2 L 2 T	6	P
Private Equity	M.Sc.	1	winter	2 L 2 T	6	P
Projektarbeit in Wirtschaftsinformatik	M.Sc.	1/2	summer/ winter	2 L 2 T	6	O

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Course name (winter)	Program	Year	Semester	Hours	ECTS	Mode
Projektseminar Management in der digitalen Transformation	M.Sc.	1	summer/ winter	2 L 2 T	6	O
Risikomanagement	M.Sc.	2	winter	2 L 2 T	6	P
Standortplanung und Netzwerk-Design	M.Sc.	2	winter	2 L 2 T	6	O
Steuerrecht II - Unternehmenssteuerrecht - Umsatzsteuerrecht	M.Sc.	1/2	winter	2 + 2 L	6	O
Theorie und Praxis der Rechnungslegung und Wirtschaftsprüfung - Aktuelle Themen der Rechnungslegung und Wirtschaftsprüfung I - Aktuelle Themen der Rechnungslegung und Wirtschaftsprüfung II - Fallstudien der Konzernrechnungslegung - Fallstudien der internationalen Rechnungslegung <b>Hinweis:</b> Für die erfolgreiche Teilnahme an dem Modul müssen nur zwei der oben genannten Veranstaltungen gewählt werden.	M.Sc.	1/2	winter summer winter summer	2 + 2 L	6	P/O*
Transportlogistik II	M.Sc.	2	winter	2 L 2 T	6	P
Unternehmensbesteuerung - Besteuerung international tätiger Unternehmen - Steuerplanung bei Unternehmens-transaktionen und –restrukturierungen	M.Sc.	1	winter+ summer winter	2 + 2 L 2 + 2 L	3+3=6	P P

Course name (summer)	Program	Year	Semester	Hours	ECTS	Mode
Agile Geschäftsprozessmodellierung	M.Sc.	1/2	summer	2 L 2 T	6	O
Besteuerung von Personen- und Kapitalgesellschaften	M.Sc.	1	summer	2 L 2 T	6	P
Case Based Corporate Finance II	M.Sc.	1	summer	2 L 2 T	6	?
Data Analytics	M.Sc.	1/2	summer	2 L 2 T	6	O
Empirical Corporate Finance	M.Sc. *)	1/2	summer	2 L 2 T	6	O*
Innovationsmanagement	M.Sc.	1	summer	2 L 2 T	6	?
Intelligent Information Systems	M.Sc.	1/2	summer	2 L 2 T	6	O
Jahresabschlusspolitik und Jahresabschlussanalyse	M.Sc.	1	summer	2 L 2 T	6	?

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Konzernrechnungslegung	M.Sc.	1	summer	2 L 2 T	6	?
Kostenmanagement	M.Sc.	1	summer	2 L 2 T	6	P
Management in der Digitalen Transformation	M.Sc.	1	summer	2L 2 T	6	P
Marketing Instruments	M.Sc.	1	summer	2 L 2 T	6	?
Market Research	M.Sc.	2	summer	2 L 2 T	6	?
Organizational Behavior	M.Sc.	1	summer	4 L	6	?
Projektarbeit in Wirtschaftsinformatik	M.Sc.	1/2	summer/ winter	2 L 2 T	6	O
Projektseminar Management in der digitalen Transformation	M.Sc.	1	summer/ winter	2 L 2 T	6	O
Revenue Management	M.Sc.	1	summer	2 L 2 T	6	O
Steuerbilanzen	M.Sc.	1	summer	2 L 2 T	6	P
Steuerrecht I: - Allgemeines Steuerrecht - Einkommenssteuerrecht	M.Sc.	1/2	summer	4 L 2 T	6	O
Theorie und Praxis der Rechnungslegung und Wirtschafts- prüfung - Aktuelle Themen der Rechnungslegung und Wirtschafts- prüfung I - Aktuelle Themen der Rechnungslegung und Wirtschafts- prüfung II - Fallstudien der Konzernrechnungslegung - Fallstudien der internationalen Rechnungslegung <b>Hinweis:</b> Für die erfolgreiche Teilnahme an dem Modul müs- sen nur zwei der oben genannten Veranstaltungen gewählt werden.	M.Sc.	1/2	winter  summer  winter  summer	2 + 2 L	6	P/O*
Transportlogistik	M.Sc.	1	summer	2 L 2 T	6	O
Unternehmensbesteuerung - Besteuerung international tätiger Unternehmen - Steuerplanung bei Unternehmens-transaktionen und – restrukturierungen	M.Sc.	1	winter+ summer  winter	2 + 2 L  2 + 2 L	3+3=6	P P
Wirtschaftsprüfung	M.Sc.	1/2	summer	2 L 2 T	6	O*



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- Master's Program in Management:

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