

Courses taught in English 2021/2022, Semester 1

Level	Programme	Course title
	L1 Gestion	Contemporary managerial problems
		Communication
		Methodology of academic work
	L2 Gestion	Marketing/Sales
		Management fondaments
		International economics
	L3 CF	Financial reporting
	L3 IM	Mathematics
		Managerial accounting
o		Management
<u>o</u>		Business environment
Bachelor		Business game
		Financial accounting
		Finance
		Strategic marketing diagnosis
		Customer marketing
		Information & digital systems
		Human resource management
	L3 MS	Financial management
	L3 MSHT	Marketing for hospitality and tourism
	L3 MSHT	Quality management
	L3 MV	Marketing strategy
Master	M1 CCA	Strategic management
	M1 FIN	Corporate finance 1
	M1 AE	International project management in SMEs
	M1 MODR	Strategic management



M1 SIC	Management and international strategy
M1 MSHT	Strategic marketing
M1 MSOS	Positive behaviour in workplace
M1 MCPM	Business and services marketing
M1 MCPM	Business plan and & business game

Courses taught in English 2021/2022, Semester 2

Level	Programme	Course title
Bachelor	L1 Gestion	Managerial function
		Economics
		European policy
	L2 Gestion	Management accounting
		Statistics
		Commercial Law
ac	L3 CF	Managerial accounting
$\mathbf{\Omega}$	L3 EPME	Management accounting 2
	L3 MSHT	Cost control
	L3 MSHT	MICE – Meetings, incentives, conferencing, exhibitions
	L3 MV	International business
	M1 ACI	Advanced management accounting
	M1 ACI	Management system control
	M1 CCA	International financial reporting standards
	M1 FIN	Corporate finance 2
P	M1 FIN	Ethics in finance
Master	M1 AE	Cross cultural awareness and communication in SMEs
	M1 MCPM	Communication and culture in international business
	M1 MBD	International business environment
	M1 MSHT	International development in HT



L1, L2, L3: Bachelor 1st, 2nd, 3rd year

M1: Master 1st year **CF**: Accounting Finance

IM: International ManagementMS: Management Strategy

MSHT: Management and Strategy in Hospitality and Tourism

MV: Marketing Sales

ACI: Audit and Internal Control AE: Entrepreneurial support SIC: Strategy Innovation

Consultancy

MODR: Management of

Organisations and Responsible

Development

CCA: Accountancy Control Audit

MBD: Management and Business Development MCPM: Management and Products and Brands

Communication **FIN:** Finance **MSOS**: Strategic

Management in Health

Organisations