

SEMESTER 1 MODULES  
2021/2022 ACADEMIC YEAR

Module Code	Module	Level	ECTS
1891	Accountants in Business Organisations	4	10
1710	Anatomy for Strength and Conditioning	4	10
1439	Applied Anatomy and Physiology	4	10
	Business Agility in Context	4	10
2026	Commodities, Health & Nutrition	4	10
2024	Developing Employability for Hospitality	4	10
	Digital Innovations	4	10
1461	Digital Toolkit	4	10
1761	Employability in Practice	4	10
	Entrepreneurial Thinking & Behaviour	4	10
	Essentials of Marketing	4	10
808	Event Business Environment	4	10
1796	Event Supply and Logistics	4	10
1794	Events Experience and Digital Design	4	10
1711	Exercise Physiology	4	10
1797	Exploring the Events Industry	4	10
	External Marketing Environment	4	10
1893	Financial Accounting	4	10
	Fundamentals of Content Production	4	10
	Health and exercise screening	4	10
1894	Introduction to Business Analytics	4	10
1863	Introduction to Human Anatomy and Physiology	4	10
1496	Introduction to Nutrition	4	10
1602	Introduction to Sports Injury Management	4	10
892	Managing for Profit	4	10
840	Musculoskeletal Anatomy	4	10
1712	Practical Strength and Conditioning Principles I	4	10
1502	Advanced Digital Toolkit	5	10
1651	Advertising Psychology (option module)	5	10
1731	Anatomy II	5	10
1898	Business Analytics	5	10
815	Business Innovation and the Environment (option module)	5	10
1724	Common Sports Injuries	5	10
1876	Contemporary Research for Enquiry	5	10
653	Creative Communications (option module)	5	10
1503	Digital Content and Copy (option module)	5	10
654	Enterprise Start-up Studies	5	10
654	Enterprise Start-up Studies (option module)	5	10
345	Event Finance	5	10
334	Events Marketing	5	10
1715	Field-based Conditioning	5	10
1900	Financial Management	5	10
700	Industrial and Personal Development	5	10
347	Live Events Project	5	10
1901	Management and Organisations	5	10
	Marketing Communication	5	10
802	Marketing Communications for Hospitality	5	10
1455	Marketing Intelligence	5	10
881	Operational Finance for Hospitality & Tourism	5	10
657	Operational Sales Management (option module)	5	10
624	Pathology of Sports Injuries	5	10
2005	People Management for Hospitality Managers	5	10
1604	Peripheral and Spinal Assessment	5	10
346	Project Management for Events	5	10

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407	Research for Enquiry	5	10
1408	Research for Sport	5	10
1539	Research Principles	5	10
805	Rooms Revenue Management	5	10
1605	Sport and Exercise Rehabilitation I	5	10
680	Sports Coaching	5	10
277	Sports Nutrition	5	10
118	Sports Psychology	5	10
1864	Website Design (option module)	5	10

**Please note:** Option modules generally run at the same time as each other and can result in timetable clashes.

**The following Tourism module Block sets MUST be selected together:**

<i>Block 1 (6 weeks)</i>			
	Hospitality & Tourism: Principles and Practice	4	15
<i>Block 2 (6 weeks)</i>			
	Dynamic Tourism Environment	4	15
<i>Block 1 (6 weeks)</i>			
	Employability & Professional Development	4	15
<i>Block 2 (6 weeks)</i>			
	Successful Tourism Destinations	4	15
<i>Block 1 (6 weeks)</i>			
	Digital Tourism	4	15
<i>Block 2 (6 weeks)</i>			
	Dynamic Tourism Environment	4	15
<i>Block 1 (6 weeks)</i>			
	Sustainable Tourism Practices	5	15
<i>Block 2 (6 weeks)</i>			
	Industry Live Project	5	15
<i>Block 1 (6 weeks)</i>			
	Industry Live Project	5	15
<i>Block 2 (6 weeks)</i>			
	Tourism Operations and Innovation	5	15

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<b>The following Aviation module Block sets MUST be selected together:</b>			
<i>Block 1 (6 weeks)</i>			
Flight Route Operations	4	15	
<i>Block 2 (6 weeks)</i>			
Employability & Professional Development	4	15	

<i>Block 1 (6 weeks)</i>			
Dynamic Aviation Environment	4	15	
<i>Block 2 (6 weeks)</i>			
Digital Aviation	4	15	

<i>Block 1 (6 weeks)</i>			
Flight Route Planning	5	15	
<i>Block 2 (6 weeks)</i>			
Plus: one module from the following:	5		
Aviation Safety Management		15	
Creative Revenue Management		15	
Sustainable Aviation Practices		15	

**IMPORTANT:**

In the event that your preferred modules are not available please select alternatives in order of preference.

You should choose a total of 30 ECTS per semester.