

The following faculties of the University of Applied Sciences and Arts Northwestern Switzerland offer Master programmes:

- School of Applied Psychology
- School of Architecture, Civil Engineering and Geomatics
- Academy of Art and Design
- School of Life Sciences
- Academy of Music
- School of Teacher Education
- School of Social Work
- School of Engineering
- **School of Business**

University of Applied Sciences and Arts
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School of Business
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BSwiss - **S**wiss International Business
Summer School



At a glance

The BSwiss International Business Summer School in Basel (Switzerland) is a two-week programme open to Swiss and international Bachelor students. During two exciting and challenging weeks participants attend courses, visit companies, discover local culture and establish networks with people from Switzerland and around the world.

Place: Basel, Switzerland

ECTS: 5 (3 US credits)

Course Duration: 2 weeks

Course Language: English

Academic programme

Our International Business Summer School offers an intensive programme specialised in studies of International Management and Economics in the Swiss environment. It includes a two-week seminar, taught in English by internationally experienced lecturers. The courses are built on a minimum of two-year business studies; they are academically challenging with a strong applied management focus. Interactions between students and lecturers are highly encouraged.

Cultural and social programme

Attractive cultural and social events will make the participants' stay an unforgettable experience. The programme features a guided tour of Basel as well as excursions to cultural and historical sites in the city and beyond; it also includes field trips to different Swiss companies. The School of Business provides extracurricular support for the participants.

Academic and cultural content

Classroom lectures introduce update topics on business studies in international context. Company visits provide students with first-hand experience related to the theories discussed in the classroom. Cultural and social activities encourage participants to interact and practice networking.

The participants

Our programme is open to international and Swiss Bachelor students. Participants need to be fluent in English (advanced level: European levels B2 written/C1 oral). A letter of motivation, an updated CV and a transcript showing the most recent grades are required.

Earning credits

The programme includes preparatory work, classroom learning, guided self-study and company visits.

The ECTS credits are awarded for:

- Submitting briefing papers based on the provided literature.
- Attendance in the programme (classroom lectures, company visits, cultural and social activities).
- Writing a review essay.

On successful completion of the summer school, participants will receive an official Transcript of Records featuring the ECTS credits achieved.

Venue and Facilities

All courses are held at the Basel campus of the School of Business, University of Applied Sciences and Arts Northwestern Switzerland (FHNW).

Accommodation and support

The Summer School offers accommodation with individual kitchen and bathroom close to the FHNW campus. Breakfast is not included. The accommodation is located in downtown Basel offering a quiet and safe atmosphere.

Visas

We recommend applicants to consult the Swiss embassy in their home country. The University of Applied Sciences and Arts Northwestern Switzerland does not cover visa costs or any cost involved in unsuccessful application.

Fees

Tuition: 950.00 Swiss Francs

Visits and cultural events: 400.00 Swiss Francs

Accommodation (if needed): 600.00 Swiss Francs

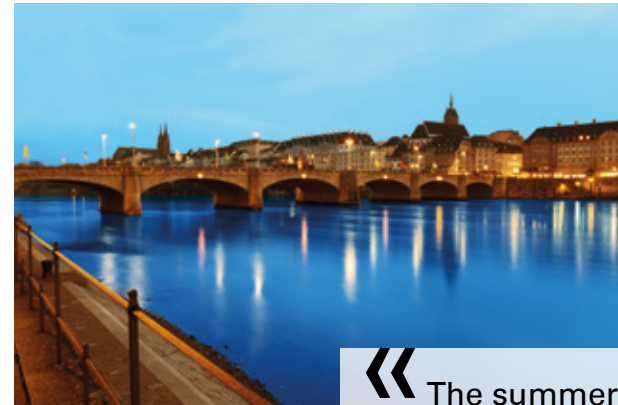
Not included: transport to Basel, health insurance, visa costs, meals, additional individual sightseeing trips and personal expenses.

Application

Places are limited. Please be aware that «The early bird catches the worm». The application form is available online: www.fhnw.ch/business/summer-school.

Contact

B Swiss Summer School
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« The summer school offers such amazing experiences! Switzerland is so beautiful, both the country and its people. »



« I had a great time at the summer school. Within 10 days, I learned a lot, not only concepts on business, but also how to communicate with students from different nationalities. »

« I truly enjoyed my time with you. Thank you for being such fantastic hosts! »



**School of Business,
University of Applied Sciences and Arts Northwestern Switzerland**
University of Applied Sciences and Arts Northwestern Switzerland FHNW is one of Switzerland's leading universities of applied sciences and arts, actively involved in teaching, research, continuing education and service provision – both innovative and practice-oriented. Its broad range of degree programmes, hands-on concept, innovative, application-oriented research and global network make FHNW a diversified and appealing educational institution, a sought-after industry partner and an attractive employer in northwestern Switzerland.

Our geographical location bordering on France and Germany promotes innovation, market orientation and inherent internationalisation. Our programmes are accredited; our lecturers are highly qualified in their academic fields and their teaching methodology. They possess years of teaching experience in their academic fields and contribute current business expertise from their consulting and research activities. The school's core teaching values encompass practice-orientation and innovative teaching and learning methods. Participants directly interact with professors, enjoying an optimal teacher-student ratio in a relaxed atmosphere conducive to absorbing knowledge and building skills.

Staying in Basel

Basel is one of the most successful economic regions in Switzerland and central Europe. Many international companies have their headquarters in Basel: Novartis, Roche, Syngenta, Lonza Group, UBS, Panalpina and Swiss International Airlines. These companies directly recruit employees from our pool of highly qualified and practically oriented graduates.

The historic city of Basel is more than 2000 years old and the quality of life ranks among the best in the world. Basel is a vibrant centre of cultural activity – a city of theatre, music, museums and festivals. We have the highest density of museums in Europe. The city proudly hosts numerous international trade fairs, such as Baselworld and the world's largest Art Fair ARTBasel. Modern architecture aficionados find buildings by Herzog & de Meuron, Mario Botta, Diener & Diener and many more. Basel also has a pulsating nightlife with numerous restaurants, cosy bars, exciting parties or clubbing until dawn.

Located in the middle of Europe, with a world famous train network and its own international airport nearby, Basel is the ideal starting point for countless travel opportunities – why not before or after your summer school with us?



« It was a great opportunity to discover Switzerland and to get insight into new topics. »



« It was a life changing experience that I am happy and proud to have been part of. »