

## Courses taught in English 2022/2023, Semester 1

Level	Programme	Course title	
	L1 Gestion	Contemporary managerial problems	
		Communication	
		Methodology of academic work	
	L2 Gestion	Marketing/Sales	
		Management fondaments	
		International economics	
_	L3 CF	Financial communication	
_	L3 IM	Mathematics	
		Managerial accounting	
P		Management	
Bachelor		Business environment	
<u>c</u>		Business game	
a a a a a a a a a a a a a a a a a a a		Financial accounting	
		Finance	
		Strategic marketing diagnosis	
		Customer marketing	
		Information & digital systems	
		Human resource management	
_	L3 MS	Financial management	
_	L3 MSHT	Marketing for hospitality and tourism	
_	L3 MSHT	Quality management	
	L3 MV	Marketing strategy	
L	M1 CCA	Strategic management	
Master	M1 FIN	Corporate finance 1	
	M1 AE	International project management in SMEs	
2	M1 MSHT	Strategic marketing	
	M1 MBD	Business plan and & business game in services marketing	



## Courses taught in English 2022/2023, Semester 2

Level	Programme	Course title	
Bachelor	L1 Gestion	Managerial function	
		Economics	
		European policy	
	L2 Gestion	Management accounting	
		Statistics	
he he		Commercial Law	
ga	L3 CF	Managerial accounting	
B	L3 EPME	Management accounting 2	
	L3 MSHT	Cost control	
	L3 MSHT	MICE – Meetings, incentives, conferencing, exhibitions	
	L3 MV	International business	
	M1 ACI	Advanced management accounting	
	M1 ACI	Management system control	
	M1 CCA	International financial reporting standards	
	M1 FIN	Corporate finance 2	
er	M1 FIN	Ethics in finance	
Master	M1 AE	Cross cultural awareness and communication in SMEs	
	M1 MCPM	Communication and culture in international business	
	M1 MBD	International business environment	
	M1 MSHT	International development in HT	

L1, L2, L3: Bachelor 1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> year	ACI: Audit and Internal Control	MBD: Management and
M1: Master 1st year	AE: Entrepreneurial support	Business Development
<b>CF</b> : Accounting Finance	SIC: Strategy Innovation Consultancy	MCPM: Management and
IM: International Management	MODR: Management of Organisations	Products and Brands
MS: Management Strategy	and Responsible Development	Communication
MSHT: Management and Strategy in	CCA: Accountancy Control Audit	FIN: Finance
Hospitality and Tourism		
MV: Marketing Sales		