

Courses taught in English 2023/2024

Semester 1 (September to December/January)

Level	Programme	Course title
Bachelor	L1 Gestion	Contemporary managerial problems
		Communication
		Methodology of academic work
	L2 Gestion	Marketing/Sales
		Management fondamentals
		International economy
	L3 CF	Financial communication
	L3 IM	Mathematics
		Managerial accounting
		Management
		Business environment
		Business game
		Financial accounting
		Finance
		Human resource management
		Customer marketing
		Information & digital systems
		Strategic marketing diagnosis
	L3 MSHT	Human resource management
Marketing for hospitality and tourism		
Quality management		
L3 MV	Marketing strategy	
Master	M1 CCA	Strategic management
	M1 FIN	Corporate finance 1
	M1 AE	International project management in SMEs
	M1 MODR	Strategic management
	M1 MSHT	Strategic marketing
	M1 MBD	Business plan in services marketing

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Semester 2 (January to April/May)

Level	Programme	Course title
Bachelor	L1 Gestion	Managerial function
		Economics
		European policy
	L2 Gestion	Management accounting
		Statistics
		Sociology
		Commercial Law
	L3 CF	Managerial accounting
	L3 EPME	Management accounting 2
	L3 MSHT	Cost control
MICE – Meetings, incentives, conferencing, exhibitions		
L3 MV	International business	
Master	M1 ACI	Advanced management accounting
		Management system control
	M1 CCA	International financial reporting standards
	M1 FIN	Corporate finance 2
		Ethics in finance
	M1 AE	Cross cultural awareness and communication in SMEs
		Sustainable development and performance in SMEs
	M1 MCPM	Communication and culture in international business
	M1 MBD	International business environment
M1 MSHT	International development in HT	

L1, L2, L3: Bachelor 1st, 2nd, 3rd year

M1: Master 1st year

CF: Accounting Finance

IM: International Management

MS: Management Strategy

MSHT: Management and Strategy in Hospitality and Tourism

MV: Marketing Sales

ACI: Audit and Internal Control

AE: Entrepreneurial support

SIC: Strategy Innovation Consultancy

MODR: Management of Organisations and Responsible Development

CCA: Accountancy Control Audit

MBD: Management and Business Development

MCPM: Management and Products and Brands Communication

FIN: Finance