

Bachelor in Tourism & Hospitality Management (Licence 3)



INITIAL TRAINING



ALSO AVAILABLE IN E-LEARNING

▷ **CERTIFIED TRAINING** • • **CFET**
« Formations Françaises d'Excellence au Tourisme » by CFET (Conférence des Formations d'Excellence au Tourisme)

The Licence 3 Management and Strategy in Hospitality & Tourism, is a pre-specialization course for the Master's degree Management and Strategy in Hospitality & Tourism (MSHT). It is certified level II (France) and level 6 (Europe).

This program prepares students effectively for their professional integration, with specialized courses and a mandatory internship of at least 252 hours (in France or abroad).

The program takes place on the Montpellier campus, with the possibility of doing one semester at partner universities abroad.

Career opportunities

The vast majority of students continue their studies at Master's level in particular Master MSHT. For students wishing to enter the world of work, job prospects are many and varied:

- ▷ Assistant manager of a hotel or tourist structure
- ▷ Tourism project manager
- ▷ Management and accounting assistant



UNIVERSITÉ DE
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Objectives

The objective of this program is the acquisition of the basic tools of management, complemented by an in-depth specialization in hotel management and:

- Prepare students for the demands of the professional world
- Enable students to acquire the fundamentals of management science and hotel management, and laying the foundations for specialization in the MSHT Master's program.
- Help students define their career plans.

At the end of the L3 MSHT program, students can work in a variety of fields, including digital marketing, communications and events, quality and team management, F&B management and revenue management. The course emphasizes language learning as well as understanding and mastering the economic, managerial and technical mechanisms of HT companies. An internship at the end of the course exposes students to the realities of the working world.

Application process

- Accessible to students with a L2 Management degree (Montpellier Management)
- Other students (L2 Gestion, BUT, L2 Sciences économiques, BTS MHR) are pre-selected on the basis of their academic record.
- Students who do not hold a European Bachelor's degree must submit a validation of studies file.

Partnerships



In Extenso



Find out more at

www.montpellier-management.fr/formations/