

Courses taught in English 2025/2026

Semester 1 (September to December/January)

| Level | Programme | Course title |
|-----------------|--------------------------|--|
| Bachelor | L1 Gestion | Contemporary managerial problems |
| | | Communication |
| | | Methodology of academic work |
| | L2 Gestion | Marketing/Sales |
| | | Management fondamentaux |
| | | International economy |
| | L3 IM | Mathematics |
| | | Managerial accounting |
| | | Management |
| | | Business environment |
| | | Business game |
| | | Financial accounting |
| | | Finance |
| | | Strategic marketing diagnosis |
| | | Customer marketing |
| | | IT Tools and Data processing |
| | | Human resource management |
| | L3 MSHT | Human resource management |
| | | Marketing for hospitality and tourism |
| | | Quality management |
| | L3 MV | Marketing strategy |
| Master | M1 CCA or M1 MODR | Strategic management |
| | M1 FIN | Corporate finance 1 |
| | M1 AE | International project management in SMEs |
| | M1 MSHT | Strategic marketing |
| | M1 MBD | Business plan in services marketing |

Courses taught in English 2025/2026

Semester 2 (January to April/May)*

| Level | Programme | Course title |
|-----------------|-------------------|--|
| Bachelor | L1 Gestion | Managerial function |
| | | Economics |
| | | European policy |
| | L2 Gestion | Management accounting |
| | | Statistics |
| | | Sociology |
| | | Commercial Law |
| | L3 CF | Managerial accounting |
| | L3 EPME | Management accounting 2 |
| | L3 MS | Diversity management |
| | L3 MSHT | Cost control |
| | | MICE – Meetings, incentives, conferencing, exhibitions |
| | L3 MV | International business |
| Master | M1 ACI | Advanced management accounting |
| | | Management system control |
| | M1 CCA | International financial reporting standards |
| | M1 FIN | Corporate finance 2 |
| | | Ethics in finance |
| | M1 AE | Cross cultural awareness and communication in SMEs |
| | | Sustainable development and performance in SMEs |
| | M1 MCO | Brand management |
| | M1 MBD | International business environment |
| | M1 MSHT | International development in HT |

* these courses may be subject to changes.

L1, L2, L3: Bachelor 1st, 2nd, 3rd year
M1: Master 1st year
CF: Accounting Finance
EPME: Entrepreneurship and SMEs
IM: International Management
MS: Management Strategy

ACI: Audit and Internal Control
AE: Entrepreneurial support
CCA: Accountancy Control Audit
FIN: Finance
MBD: Management and Business Development

MCPM: Product and Brand Management and Communication
MODR: Management of Organisations and Responsible Development

MSHT: Management and Strategy in
Hospitality and Tourism
MV: Marketing Sales

MCO: Marketing and Communication
for Organisations