

Courses taught in English 2026/2027

Semester 1 (September to December/January)

Level	Programme	Course title
Bachelor	L1 Gestion	Contemporary managerial problems
		Communication
		Methodology of academic work
	L2 Gestion	Marketing/Sales
		Management fondamentaux
		International economy
	L3 IM	Mathematics
		Managerial accounting
		Management
		Business environment
		Business game
		Financial accounting
		Finance
		Strategic marketing diagnosis
		Customer marketing
		IT Tools and Data processing
		Human resource management
	L3 MSHT	Human resource management
		Marketing for hospitality and tourism
		Quality management
L3 MV	Marketing strategy	
Master	M1 CCA or M1 MODR	Strategic management
	M1 FIN	Corporate finance 1
	M1 AE	International project management in SMEs
	M1 MSHT	Strategic marketing
	M1 MBD	Business plan in services marketing

Courses taught in English 2026/2027

Semester 2 (January to April/May)*

Level	Programme	Course title
Bachelor	L1 Gestion	Managerial function
		Economics
		European policy
	L2 Gestion	Management accounting
		Statistics
		Sociology
		Commercial Law
	L3 CF	Managerial accounting
	L3 EPME	Management accounting 2
	L3 MS	Diversity management
	L3 MSHT	Cost control
L3 MV	International business	
Master	M1 ACI	Advanced management accounting
	M1 CCA	International financial reporting standards
	M1 FIN	Corporate finance 2
		Ethics in finance
	M1 AE	Cross cultural awareness and communication in SMEs
		Sustainable development and performance in SMEs
	M1 MCO	Brand management
	M1 MBD	International business environment
M1 MSHT	International development in HT	

* these courses may be subject to changes.

L1, L2, L3: Bachelor 1 st , 2 nd , 3 rd year	ACI: Audit and Internal Control	MCPM: Product and Brand Management and Communication
M1: Master 1st year	AE: Entrepreneurial support	MODR: Management of Organisations and Responsible Development
CF: Accounting Finance	CCA: Accountancy Control Audit	
EPME: Entrepreneurship and SMEs	FIN: Finance	
IM: International Management	MBD: Management and Business Development	
MS: Management Strategy	MCO: Marketing and Communication for Organisations	
MSHT: Management and Strategy in Hospitality and Tourism		
MV: Marketing Sales		