

ACADEMIC YEAR 2025/26

SUBJECTS OFFERED IN ENGLISH

DEGREE IN BUSINESS AND MANAGEMENT / FINANCE AND ACCOUNTING / ECONOMICS

Autumn Semester

	Monday	Tuesday	Wednesday	Thursday	Friday
9-11	Mathematics I - 1st year, 4M A. 0.12	Introduction to Economics 1st year, 4M A. 0.12	Financial Management: Finance - 3rd year, 5M A. 2.1 / L.I.2.2	World Economy - 3rd year, 5M A. 2.1	Microeconomy - 2nd year, 6M A. 0.12
	Marketing Principles - 2nd year, 3M A. 2.1			Operations Management - 2nd year, 3M A. 2.3	
11-13	World Economy - 3rd year, 5M A. 2.1	Microeconomy - 2nd year, 6M A. 0.12	Mathematics I - 1st year, 4M A. 0.12	Introduction to Economics 1st year, 4M A. 0.12	Financial Management: Finance - 3rd year, 5M A. 2.1
	Operations Management - 2nd year, 3M A. 2.3		Marketing Principles - 2nd year, 3M A. 2.1		

Spring Semester

	Monday	Tuesday	Wednesday	Thursday	Friday
9-11	Company Organization - 1st year, 4M A. 0.12	Macroeconomics 1st year, 4M A. 0.12	Principles of Applied Economics - 1st year, 4M A. 0.12		Financial Management: Investment - 2nd year, 5M A. 2.1 / L.I.2.2
		International Economic Relations - 3rd year, 1UM A. 1.6	International Marketing - 3rd year, 2M A. 1.6		
11-13		Financial Management: Investment - 2nd year, 5M A. 2.1 / L.I.2.2	Company Organization - 1st year, 4M A. 0.12	Macroeconomics 1st year, 4M A. 0.12	Principles of Applied Economics - 1st year, 4M A. 0.12 / L.I.2.1
			Human Resources Management, 1M A0.10	International Economic Relations - 3rd year, 1UM A. 1.6	International Marketing - 3rd year, 2M A. 1.6
13-15					Human Resources Management, 1M A0.10

International Trade Speciality

	Monday	Tuesday	Wednesday	Thursday	Friday
9-11	International Economics - 3rd year, 1UM A. 1.6	International Economic Relations - 3rd year, 1UM A. 1.6	International Marketing - 3rd year, 2M A. 1.6	International Finance - 3rd year, 1UM A. 1.6	International Commercial Law - 3rd year, 1UM A. 1.6
11-13	International Finance - 3rd year, 1UM A. 1.6 / L.I.2.2	International Commercial Law - 3rd year, 1UM A. 1.6	International Economics - 3rd year, 1UM A. 1.6	International Economic Relations - 3rd year, 1UM A. 1.6	International Marketing - 3rd year, 2M A. 1.6

The subjects are offered in all three degrees in Reus, with the exception of:

"Marketing principals" (only offered in the degree of Business and Management)

"Human Resources Management" (only offered in the double degree of Business and Management and Finance and Accountancy)

"Operations Management" (only offered in the degree of Business and Management)

MASTER'S SCHEDULE IN INTERNATIONAL MARKETS - 2025-26 COURSE

BLOCK 1	29/09/2025 - 24/10/2025					
	Monday	Tuesday	Wednesday	Thursday	Friday	
	15-16:30	OPT 1. Sustainability and the Welfare State (A.0.11)	OPT 1. Sustainability and the Welfare State (A.0.11)	OPT 1. Sustainability and the Welfare State (A.0.11)	OPT 1. Sustainability and the Welfare State (A.0.11)	OPT 1. Sustainability and the Welfare State (A.0.11)
	16:30-18	Internationalization Strategies (A.0.11)	Internationalization Strategies (A.0.11)	Internationalization Strategies (A.0.11)	Internationalization Strategies (A.0.11)	Internationalization Strategies (A.0.11)
	18-19:30	OPT 2. Research Techniques (A.0.11)	OPT 2. Research Techniques (A.0.11)	OPT 2. Research Techniques (A.0.11)	OPT 2. Research Techniques (A.0.11)	OPT 2. Research Techniques (A.0.11)

BLOCK 2	27/10/2025 - 21/11/2025					
	Monday	Tuesday	Wednesday	Thursday	Friday	
	15-16:30	International Financial Markets (A.0.11)	International Financial Markets (A.0.11)	International Financial Markets (A.0.11)	International Financial Markets (A.0.11)	International Financial Markets (A.0.11)
	16:30-18	OPT 3. Comparative Taxation (A.0.11)	OPT 3. Comparative Taxation (A.0.11)	OPT 3. Comparative Taxation (A.0.11)	OPT 3. Comparative Taxation (A.0.11)	OPT 3. Comparative Taxation (A.0.11)
	18-19:30	OPT 4. Data Analysis for Int Business A.0.11)	OPT 4. Data Analysis for Int Business A.0.11)	OPT 4. Data Analysis for Int Business A.0.11)	OPT 4. Data Analysis for Int Business A.0.11)	OPT 4. Data Analysis for Int Business A.0.11)

BLOCK 3	24/11/2025 - 19/12/2025					
	Monday	Tuesday	Wednesday	Thursday	Friday	
	15-16:30	Challenges of Globalization (A.0.11)	Challenges of Globalization (A.0.11)	Challenges of Globalization (A.0.11)	Challenges of Globalization (A.0.11)	Challenges of Globalization (A.0.11)
	16:30-18	Communications and Intercult. Manag. (A.0.11)	Communications and Intercult. Manag. (A.0.11)	Communications and Intercult. Manag. (A.0.11)	Communications and Intercult. Manag. (A.0.11)	Communications and Intercult. Manag. (A.0.11)
	18-19:30	OPT 5. Emerging Economies (A.0.11)	OPT 5. Emerging Economies (A.0.11)	OPT 5. Emerging Economies (A.0.11)	OPT 5. Emerging Economies (A.0.11)	OPT 5. Emerging Economies (A.0.11)

(Blocks 1, 2 i 3) 2nd 07/01/2026 - 09/01/2026

BLOCK 4	12/01/2026 - 06/02/2026					
	Monday	Tuesday	Wednesday	Thursday	Friday	
	15-16:30	Social Responsibility (A.0.11)	Social Responsibility (A.0.11)	Social Responsibility (A.0.11)	Social Responsibility (A.0.11)	Social Responsibility (A.0.11)
	16:30-18	OPT 6. Strategic Behavior and Game Theory (A.0.11)	OPT 6. Strategic Behavior and Game Theory (A.0.11)	OPT 6. Strategic Behavior and Game Theory (A.0.11)	OPT 6. Strategic Behavior and Game Theory (A.0.11)	OPT 6. Strategic Behavior and Game Theory (A.0.11)
	18-19:30	Leadership and Decision Making (A.0.11)	Leadership and Decision Making (A.0.11)	Leadership and Decision Making (A.0.11)	Leadership and Decision Making (A.0.11)	Leadership and Decision Making (A.0.11)

BLOCK 5	09/02/2026 - 06/03/2026					
	Monday	Tuesday	Wednesday	Thursday	Friday	
	15-16:30	OPT 7. Market Competition and Regulation (A.0.11)	OPT 7. Market Competition and Regulation (A.0.11)	OPT 7. Market Competition and Regulation (A.0.11)	OPT 7. Market Competition and Regulation (A.0.11)	OPT 7. Market Competition and Regulation (A.0.11)
	16:30-18	Innovation in a Global Environment (A.0.11)	Innovation in a Global Environment (A.0.11)	Innovation in a Global Environment (A.0.11)	Innovation in a Global Environment (A.0.11)	Innovation in a Global Environment (A.0.11)
	18-19:30	OPT 8. Business English (A.0.11)	OPT 8. Business English (A.0.11)	OPT 8. Business English (A.0.11)	OPT 8. Business English (A.0.11)	OPT 8. Business English (A.0.11)

BLOCK 6	09/03/2026 - 10/04/2026					
	Monday	Tuesday	Wednesday	Thursday	Friday	
	15-16:30	OPT 9. Analysis of Microec Data (A.0.11)	OPT 9. Analysis of Microec Data (A.0.11)	OPT 9. Analysis of Microec Data (A.0.11)	OPT 9. Analysis of Microec Data (A.0.11)	OPT 9. Analysis of Microec Data (A.0.11)
	16:30-18	Negotiation Techniques (A.0.11)	Negotiation Techniques (A.0.11)	Negotiation Techniques (A.0.11)	Negotiation Techniques (A.0.11)	Negotiation Techniques (A.0.11)
	18-19:30	OPT 10. Competition Law (A.0.11)	OPT 10. Competition Law (A.0.11)	OPT 10. Competition Law (A.0.11)	OPT 10. Competition Law (A.0.11)	OPT 10. Competition Law (A.0.11)
		OPT 11. Applied Mathematics (A.0.12)	OPT 11. Applied Mathematics (A.0.12)	OPT 11. Applied Mathematics (A.0.12)	OPT 11. Applied Mathematics (A.0.12)	OPT 11. Applied Mathematics (A.0.12)

BLOCK 7	13/04/2026 - 08/05/2026					
	Monday	Tuesday	Wednesday	Thursday	Friday	
	15-16:30	OPT 12. Regional Economics (A.0.11)	OPT 12. Regional Economics (A.0.11)	OPT 12. Regional Economics (A.0.11)	OPT 12. Regional Economics (A.0.11)	OPT 12. Regional Economics (A.0.11)
	16:30-18	OPT 13. Analysis of Macroec Data (A.0.11)	OPT 13. Analysis of Macroec Data (A.0.11)	OPT 13. Analysis of Macroec Data (A.0.11)	OPT 13. Analysis of Macroec Data (A.0.11)	OPT 13. Analysis of Macroec Data (A.0.11)
	18-19:30	OPT 14. International Economic Policy (A.0.11)	OPT 14. International Economic Policy (A.0.11)	OPT 14. International Economic Policy (A.0.11)	OPT 14. International Economic Policy (A.0.11)	OPT 14. International Economic Policy (A.0.11)

(Blocks 4, 5, 6 i 7) 11/05/2026 - 15/05/2026

BLOCK 8	18/05/2026 - 05/06/2026	MASTER'S DEGREE THESIS
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Defense MASTER'S DEGREE THESIS 11-12/06/2026