

University of Lincoln International Business School

Exchange Student Module Catalogue 2026-2027

Welcome to the University of Lincoln.

Please look at the planned module lists based on the length of your exchange and which term you are planning to study with us. We are still in the process of finalising our delivery for Academic Year 2026-2027 and listed modules may be subject to change. Should this be the case we will advise you as soon as possible so you can select a different module.

You should select from the modules listed which align your home institution studies.

In this catalogue, the modules have been grouped together in specific subject areas which represent the timetabling for the degree programmes delivered in the Business School. By choosing modules in different subject areas, we may not be able to offer modules to fit your final timetable.

The module handbooks/descriptors have been provided here:

[Level 2](#)

[Level 3](#)

We hope you enjoy your studies at the University and look forward to seeing you soon.

If you require any additional information, please contact our Undergraduate School Admin Team at ugadmin-business@lincoln.ac.uk

Exchange by Subject/Programme Stream:

Modules in Advertising, Business & Marketing

Exchange – Level 2

Module Code	Module Title	Semester	Credits	Year
ADV2014	Advertising Process	A	15	2
MGT2291	Ethics, Sustainability & Responsibility	A	15	2
MKT2115	Services Marketing & Relationship Strategies	A	15	2
MKT2156	Marketing Communications in the Digital Era	A	15	2
BUS2040	Principles of Project Management	B	15	2
MKT2017	Consumer Behaviour	B	15	2
MKT2021	Strategic Marketing Planning	B	15	2
MKT2143	Marketing Research Methods	B	15	2

Exchange – Level 3

Module Code	Module Title	Semester	Credits	Year
ADV3017	Media Planning for Advertising	A	15	3
MKT3088	Global Marketing Strategy	A	15	3
MKT3286	Strategy	A	15	3
MGT3289	Leadership Practice	A	15	3
MKT3094	Digital Marketing and E-Commerce	B	15	3
MKT3098	Corporate Reputation & PR	B	15	3
BUS3577	Business Ethics in the 21 st Century	B	15	3
BUS3578	Global Entrepreneurship	B	15	3

Semester A Modules for Single Semester Exchange: September 2026 Enrolment

Semester B Modules for Single Semester Exchange: January 2027 Enrolment

Full Year Exchange will study the above modules in Semester A and Semester B

Modules in Economics, Business Economics and Finance

Exchange – Level 2

Module Code	Module Title	Semester	Credits	Year
ECO2003	Fundamentals of Econometrics	A	15	2
ECO2006	International Economics	A	15	2
ECO2204	Managerial Economics	A	15	2
ECO2106	European Business Environment	A	15	2
ECO2007	History of Economic Thought	B	15	2
ECO2103	Competition & Regulation	B	15	2
ECO2110	Macroeenvironment for Business	B	15	2
FIN2019	Innovations in Finance (Applied Financial Management)	B	15	2

Exchange – Level 3

Module Code	Module Title	Semester	Credits	Year
ECO3010	Advanced Macroeconomics	A	15	3
ECO3102	Multinational Enterprises and the Global Economy	A	15	3
ECO3203	Econometrics: Cross-sectional and Panel Data	A	15	3
ECO3204	Econometrics: Time Series Data	A	15	3
ECO3004	Economic Policy Analysis	B	15	3
ECO3011	Advanced Microeconomics	B	15	3
ECO3101	Decision Making and Game Theory	B	15	3
ECO3003	Behavioural Finance & Economics	B	15	3

Semester A Modules for Single Semester Exchange: September 2026 Enrolment

Semester B Modules for Single Semester Exchange: January 2027 Enrolment

Full Year Exchange will study the above modules in Semester A and Semester B

Modules in Tourism, Events and Sports Business Management

Exchange - Level 2

<u>Module Code</u>	<u>Module Title</u>	<u>Semester</u>	<u>Credits</u>	<u>Year</u>
MGT2291	Ethics, Sustainability & Responsibility	A	15	2
TOU2037	Managing Events, Tourism and Sports Projects	A	15	2
TOU2231	Event Design and Production	A	15	2
TOU2233	Digitalisation and Cultures in Tourism, Events and Sports Business Management	A	15	2
ECO2205	International Business Environment	B	15	2
TOU2235	Innovative and Inclusive Event Experiences	B	15	2
SBM2021	Sponsorship in Sport and Events	B	15	2
SBM2020	Sport Culture and Society	B	15	2

Exchange – Level 3

<u>Module Code</u>	<u>Module Title</u>	<u>Semester</u>	<u>Credits</u>	<u>Year</u>
MGT3286	Strategy	A	15	3
SBM3008	Governance and Policy in Sport	A	15	3
TOU3121	Live Events Management	A	15	3
TOU3120	Crisis Management	A	15	3
SBM3009	Critical Industry Insights	B	15	3
TOU3122	Futurology in Tourism, Events and Sports Business Management	B	15	3
MGT3287	New Ways of Managing and Leading	B	15	3
TOU3119	Disaster Management	B	15	3

Semester A Modules for Single Semester Exchange: September 2026 Enrolment

Semester B Modules for Single Semester Exchange: January 2027 Enrolment

Full Year Exchange will study the above modules in Semester A and Semester B

Modules in International Business and Management

Exchange - Level 2

<u>Module Code</u>	<u>Module Title</u>	<u>Semester</u>	<u>Credits</u>	<u>Year</u>
BUS2141	Operations Management	A	15	2
MGT2291	Ethics, Sustainability and Responsibility	A	15	2
ECO2106	European Business Environment	A	15	2
MGT2035	Innovation, Creativity and Change	A	15	2
MGT2034	Cross Cultural Management	B	15	2
ECO2205	International Business Environment	B	15	2
HRM2105	Human Resource Management	B	15	2
MGT2292	Leadership and High-Performance Teams	B	15	2

Exchange – Level 3

<u>Module Code</u>	<u>Module Title</u>	<u>Semester</u>	<u>Credits</u>	<u>Year</u>
MGT3286	Strategy	A	15	3
MGT3033	Philosophy of Management	A	15	3
MGT3289	Leadership Practice	A	15	3
TOU3120	Crisis Management	A	15	3
BUS3578	Global Entrepreneurship	B	15	3
BUS3583	Geo-Politics and International Business	B	15	3
TOU3119	Disaster Management	B	15	3
MKT3093	Digital Business & E-Commerce	B	15	3

Semester A Modules for Single Semester Exchange: September 2026 Enrolment

Semester B Modules for Single Semester Exchange: January 2027 Enrolment

Full Year Exchange will study the above modules in Semester A and Semester B

